

## CATCH ME IN CABO – PATH TO PARADISE PROGRAM:

Path to Paradise is a Rewards program created to celebrate your efforts in helping others while sharing your love of Amare products! On your Path to Paradise, you will earn Points and Rewards for sharing Amare products with your Customers and Brand Partners and for hitting and maintaining certain Ranks outlined in the Amare Compensation Plan—all while you help others on their journey of mental, physical, and financial wellness.\*

### PATH TO PARADISE - INCENTIVE TRIP PROMOTION TERMS & CONDITIONS

These Terms and Conditions (hereinafter “Terms and Conditions” and/or “Agreement”) govern the PATH TO PARADISE INCENTIVE TRIP PROMOTION (hereinafter the “Promotion”). The Promotion is administered by Amare Global Holdings, Inc., a Utah company (“AMARE”). Participation in the Promotion subjects the Participant to the Terms and Conditions hereof.

#### I. ELIGIBILITY AND QUALIFICATION PERIOD

The Promotion is only applicable in the United States, Canada, Australia, New Zealand, and Latin America as specified by AMARE for Amare Brand Partners in good standing (hereinafter “Participant”). By participating in the Promotion, the Participant fully and unconditionally agrees to accept the Terms and Conditions contained herein, which are final and binding. VOID WHERE PROHIBITED BY LAW.

The Promotion commences on July 1, 2024, 12:00:00 AM PST and terminates June 30, 2025, 11:59:59 PM PST (hereinafter referred to as the “Qualification Period”). Participants who qualify under the terms herein are eligible to participate in the Promotion. The Rewards (as outlined below) (the “Rewards” include both “Primary Reward” and “Additional Reward” set forth below) are based on the accumulation of Trip Points (the “Points”) earned through specified actions (as set forth below) within the Qualification Period. The Trip Reward is subject to a limit of 350 achievers and will be allocated based upon the order in which Brand Partners achieved the Trip Rewards.

#### II. DEFINITIONS

Trip Points are awarded SOLELY WITHIN MARKETS THAT OPERATE UNDER THE SAME COMPENSATION PLAN. This means that if a Participant completes one or more of the actions included in Section III. PARTICIPATION AND POINTS with a Brand Partner residing in a market operating under a different Compensation Plan than the Participant's market, the Trip Points will not be calculated or assigned. For instance, if a Participant is based in a fully integrated market (operating under the Amare Compensation Plan) and completes one or more of the actions included in Section III. PARTICIPATION AND POINTS in a non-integrated market (operating under the Kyäni Compensation Plan), those Trip Points will not be calculated. Trip Points can only be earned and accumulated in the same market operating under an identical Compensation Plan.

**Career Rank** is the highest Paid Rank achieved by Participant for their account as defined in the Amare

Compensation Plan. A Brand Partner achieves a new Career Rank by achieving the Paid as Rank requirements for a Rank which they have never achieved.

**Paid Rank is defined as the Rank that the Participant qualifies for in the Monthly Bonus Period as defined below and in the Amare Compensation Plan. Ranks are determined by a Participant’s ability to achieve specific volume and structure requirements as found within the Amare Compensation Plan.**

Enrollment Start Date is defined as date the Participant enrolls or upgrades their account to a Brand Partner and completes an order containing the Brand Partner Membership.

Monthly Bonus Period is defined as a Commission Period that occurs from the first day of the month to the last day of the month.

Personal Value (PV) is defined as a value assigned to AMARE products and used within the AMARE Compensation Plan.

\*Generating meaningful income and rewards takes dedication and work. The typical Brand Partner earns \$300.48/yearly. See the Income Disclosure Statement found at [amare.com/ids](http://amare.com/ids). The representation of income does not include expenses.

### III. PARTICIPATION AND POINTS

Participants can earn Trip Points by completing the following actions

ACTION	POINTS
<p>During the Qualification Period, personally introduce new Customer(s) or Brand Partner(s). Points will be awarded for the first three (3) orders placed and fulfilled during the Qualification Period for each qualifying account: *</p>	<p>Points awarded based on PV of each qualifying order:</p> <ul style="list-style-type: none"> <li>● 1–99 PV = 1 Trip Point</li> <li>● 100–199 PV = 5 Trip Points</li> <li>● 200–299 PV = 10 Trip Points</li> <li>● 300–399 PV = 15 Trip Points</li> <li>● 400+ PV = 20 Trip Points</li> </ul>
<p>Double Points during a Participant’s first 31 days from their Brand Partner start date.</p>	<p>Active during the first 31 days of the Participant joining AMARE. Earn Double Trip Points on all qualifying new Customer or Brand Partner initial qualifying purchases. Does not double Points earned from any other Point earning actions.</p>

ACTION	POINTS
Participant achieves a new Career Rank advancement; first time Rank is achieved:	<ul style="list-style-type: none"> <li>● Bronze = 50 Trip Points</li> <li>● Silver = 75 Trip Points</li> <li>● Gold = 125 Trip Points</li> <li>● Platinum = 150 Trip Points</li> <li>● Leader = 200 Trip Points</li> <li>● Senior Leader = 300 Trip Points</li> <li>● Executive Leader = 350 Trip Points</li> <li>● Diamond = 400 Trip Points</li> </ul>
Personal Enrollment of the Participant achieves a new Career Rank.	<ul style="list-style-type: none"> <li>● Bronze = 25 Trip Point</li> <li>● Silver = 40 Trip Points</li> <li>● Gold = 65 Trip Points</li> <li>● Platinum = 75 Trip Points</li> <li>● Leader = 100 Trip Points</li> <li>● Senior Leader = 150 Trip Points</li> <li>● Executive Leader = 175 Trip Points</li> <li>● Diamond = 200 Trip Points</li> </ul>
Participants who personally enroll a new Brand Partner with the following Packs receive Bonus Points. †	<ul style="list-style-type: none"> <li>● Starter Pack = 5 Trip Points</li> <li>● Everyday Health Starter Pack = 10 Trip Points</li> <li>● Wellness Pack = 15 Trip Points</li> </ul>
Participant personally enrolls within qualification period with the following Packs receive Bonus Points: †	<ul style="list-style-type: none"> <li>● Starter Pack = 25 Trip Points</li> <li>● Everyday Health Starter Pack = 75 Trip Points</li> <li>● Wellness Pack = 150 Trip Points</li> </ul>
Participants may earn additional Points for achieving Global Ambassador Paid as Ranks. May earn up to an additional 500 Points total. Achieving a higher Rank will result in earning the Point difference between the prior Rank and newly achieved Rank.	<ul style="list-style-type: none"> <li>● Diamond = 300 Trip Points</li> <li>● 1 Star Diamond = 350 Trip Points</li> <li>● 2 Star Diamond = 400 Trip Points</li> <li>● 3 Star Diamond = 450 Trip Points</li> <li>● Presidential Diamond = 500 Trip Points</li> </ul>

Participants who achieve a new Career Rank of Diamond, 1 Star Diamond, 2 Star Diamond, or 3 Star Diamond will automatically qualify for a trip for one. They must earn Points to receive airfare and Amare International Convention Rewards.

Participants who achieve the Paid as Rank of Presidential Diamond once during the Promotion period will automatically qualify for a trip for two and \$1,000 USD. They must earn Points to receive airfare and Amare International Convention Rewards.

Participants who achieve the Paid as Rank of Presidential Diamond for 6 out of 12 months during the promotion period will be eligible for a two-day stay at the end of the Path to Paradise trip. They must earn Points to receive airfare and Amare International Convention Rewards.

\*Orders which have Points associated with them that are returned or refunded will have Points removed or recalculated depending on product returned.

† Trip Points from purchasing a Launch Pack can only be earned once per account. Packs can only be upgraded within the first 60 days of a new or upgraded Brand Partner account. Brand Partner and Enroller will receive the difference between the original and upgraded Pack.

No more than three (3) orders per Brand Partner or Customer will generate Points. Brand Partners or Customers assigned to Participant by Amare do not qualify for Points on orders generated before assignment. Participant must be Commission Active with 100 PV in the month that they earn Points through the Qualification Period. Points are awarded upon AMARE’S acceptance of the Monthly Commission Period and assigned to the Participant assigned as the Enroller of the Brand Partner or Customer. If a Brand Partner or Customer is moved to another Enroller, that new Enroller will begin to receive Points for future orders only. Prior Points earned and accepted during the Monthly Commission run will remain with the previous Enroller before the move. Points generated in prior Incentive Trip Promotions cannot be applied to this current Promotion.

**IV. REWARDS**

	REDEMPTION AMOUNT	REWARDS
STEP 1	400 Trip Points	Gala Ticket – Amare International Convention
STEP 2	600 Trip Points	Convention Ticket – Amare International Convention

REDEMPTION AMOUNT		REWARDS
STEP 3	800 Trip Points	Three-night accommodations – Amare International Convention room block on July 24, 25, and 26, 2025
STEP 4	1,000 Trip Points	Trip for 1 - Cabo San Lucas, Mexico*
STEP 5	1,200 Trip Points	Trip for 2 - Cabo San Lucas, Mexico
STEP 6	1,400 Trip Points	Up to \$500 total airfare towards Path to Paradise Trip†
STEP 7	1,600 Trip Points	Up to \$1,000 total airfare towards Path to Paradise Trip†

\*Double occupancy may be assigned by AMARE to pair a Participant with another Participant that has earned the same Reward.

†Only one level of airfare rewards will be awarded. Brand Partners are responsible for any airfare charges over the awarded amount.

Note: Brand Partners must attend the International Convention and the Path to Paradise trip to receive Convention Rewards and airfare.

**V. GENERAL TERMS & CONDITIONS**

- a. Exact dates of the Incentive Trip are October 17-21, 2025, at the Hyatt Ziva Los Cabos.
- b. To qualify, a Participant must:
  - i. be an AMARE Brand Partner in good standing.
  - ii. be Paid Rank of Brand Builder or above in June 2025.
  - iii. be 18 years of age or older.
  - iv. properly register in advance.
- c. The PROMOTION’s end date is June 30, 2025. All qualifications must be completed before June 30, 2025, to be eligible for Points accumulation. Registration will be posted after the Promotion end date.
- d. At any time, AMARE retains the right to disqualify a Participant for what AMARE views as disreputable or adverse behavior including violation of AMARE’s Brand Partner Agreement.
- e. Participants and any guests bear the sole responsibility for obtaining their individual passport and entrance

visas and any health requirements. Failure to meet passport and visa requirements may disqualify the Participant from participation in the Promotion and is not entitled to compensation.

- f. In no event shall AMARE be responsible for any costs or expenses associated with a disqualified Participant or guest or Participant or guest who does not attend the AMARE Path to Paradise Incentive Trip.
- g. If a Participant cannot attend the AMARE Path to Paradise Incentive Trip, participation cannot be deferred to a subsequent promotion or transferred to another individual. No cash or other compensation will be provided. Additionally, Participants who fail to attend for any reason will not receive airfare or Presidential Diamond Rewards. Amare reserves the right to review this condition at its sole discretion.
- h. Participant is responsible for any expenses (except as provided herein) for attendance at the AMARE Path to Paradise Incentive Trip. This includes additional expenses or activities not included within the Path to Paradise Trip package. Amare is not responsible for any incidental charges, or any other fees charged or incurred, if any due to any action from a Participant.
- i. If an order upon which a Participant relied to earn Points toward a Reward hereunder is cancelled or returned, any Reward earned or received will be rescinded and, if previously received, must be returned by the Participant or AMARE may deduct the amount of any such Reward from the Participant's future commission check(s) or recoup such amount by any other lawful means.
- j. AMARE may partner with third party vendors to fulfill the Rewards of this Promotion.
- k. A valid credit card may be required at the time of check-in.
- l. All Participants and guests are subject to the rules and policies of the location host which Amare has partnered.
- m. Participant must attend and submit travel information to AMARE for airfare Rewards.
- n. In the event that the trip Reward is earned and a registered Participant or any registered guest of Participant do not attend the AMARE Incentive Trip, any Reward earned or received will be rescinded and, if previously received, must be returned by the Participant or AMARE may, in its sole discretion, deduct the cost of any such Reward reserved in their name from the Participant's commission check(s) or recoup such amount by any other lawful means.
- o. All dates and fees within this Promotion are subject to change without notice.
- p. The value of Reward(s) may be considered taxable income to the Participants, and all taxes are the sole responsibility of the Participants who receive them.
- q. Participants who wish to cancel after cancellation deadlines are responsible for all associated fees incurred due to the cancellation.

## VI. GENERAL DISCLOSURES

Any undefined terms herein shall be understood and construed as set forth and used in AMARE's current Policy Manual and Compensation Plan.

AMARE reserves the right to withhold or deny any or all Rewards based upon Participant's non-compliance with AMARE Policy Manual or terms of the Promotion.

AMARE retains the right to disqualify a Participant at any time for what AMARE views, in its sole discretion, as disreputable or adverse behavior.

Rewards may only be achieved through the sales/purchases of AMARE products as outlined in the Compensation Plan and in AMARE's Policy Manual and not for recruitment of Brand Partners.

AMARE may terminate or modify the Promotion at any time with or without notice.

This Promotion is void where prohibited by law and subject to all federal/state/local laws and regulations. AMARE reserves the right to substitute Rewards of equal or greater value.

The Participant is subject to AMARE's Policy Manual and is also subject to the Brand Partner/Customer Application.

BY PARTICIPATING IN THE PROMOTION, PARTICIPANT AGREES TO RELEASE AND HOLD HARMLESS AMARE AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AFFILIATED COMPANIES AND AGENTS (COLLECTIVELY THE "RELEASED PARTIES") FROM AND AGAINST ANY CLAIM OR CAUSE OF ACTION ARISING OUT OF PARTICIPATION IN THE PROMOTION INCLUDING BUT NOT LIMITED TO: A) UNAUTHORIZED HUMAN INTERVENTION IN THE PROMOTION; B) TECHNICAL ERRORS RELATED TO COMPUTERS, SERVERS, PROVIDERS, OR TELEPHONE OR NETWORK LINES; C) PRINTING ERRORS; D) ERRORS IN THE ADMINISTRATION OF THE PROMOTION; E) INJURY OR DAMAGE TO PERSONS OR PROPERTY WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM PARTICIPANT'S OR GUESTS' PARTICIPATION IN THE PROMOTION AND ANY ASSOCIATED EVENTS. PARTICIPANT FURTHER AGREES THAT IN ANY CAUSE OF ACTION, THE RELEASED PARTIES' LIABILITY SHALL BE LIMITED TO THE COST OF PARTICIPATING IN THE PROMOTION, AND IN NO EVENT SHALL THE RELEASED PARTIES BE LIABLE FOR ATTORNEYS' FEES AND PARTICIPANT WAIVES THE RIGHT TO CLAIM ANY FURTHER DAMAGES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES.

Except where prohibited, Participant agrees that all disputes, claims, and causes of action arising out of or connected with the Promotion shall be resolved under the laws of the State of Utah, without respect to any conflict of law issues and Participant agrees that such shall be resolved individually. Participant waives all rights to any form of class action. All disputes will have exclusive jurisdiction in the State of Utah.

Any controversy or claim arising out of or relating to these Terms and Conditions or the Promotion shall be settled by the arbitration of one (1) arbitrator which shall be administered by the American Arbitration Association subject to the Utah Rules of Civil Procedure and under the American Arbitration Association Commercial Arbitration Rules where they do not conflict with the Utah Rules of Civil Procedure, and judgment



on the award rendered by the arbitrator may be rendered in any court having jurisdiction thereof. Any such controversy or claim shall be arbitrated individually and not consolidated with any claim or controversy of any other party. The foregoing shall not preclude AMARE from seeking any injunctive relief in State or Federal courts in Utah or other necessary or appropriate jurisdiction for protection of their intellectual property rights. The English version of these PROMOTION Terms and Conditions shall govern all disputes in relation to this PROMOTION and these Terms and Conditions.

AMARE may change the terms of these Terms and Conditions at any time by notifying Participant of such change in writing on the designated website where these Terms and Conditions are posted. Any change shall take effect immediately from the date of AMARE's posting of the change on said website.

The Participant agrees to the use of his/her name and photograph in broadcasts, newspapers, brochures, and other media without compensation. AMARE will exercise reasonable efforts to respect my privacy and ensure that any personal information captured in the photographs and /or videos will be used in accordance with applicable privacy laws and regulations. However, I understand that AMARE cannot guarantee absolute privacy and confidentiality regarding the use of photographs and/or videos. The Participant hereby releases Amare Global, its representatives, employees, and authorized personnel from all claims, demands, actions, cause of actions, suits or liabilities arising from or related to the use, reproductions, distribution, display, or publication of the photographs and/or videos, including but not limited to any claims for defamation, invasion of privacy, or infringement of intellectual property rights. The Participant warrants that all statements made herein are true and correct and understands that the Released Parties have relied on them in allowing the Participant to participate in the Promotion.

## Eligible Participants

To participate in the Reward Program, a participant must be a Brand Partner in any participating department of AMARE and have an active account in said company.

*Participation in the Path to Paradise Program is optional.*

## How to Participate

To join the Reward Program, participants must: (i) visit the company account; (ii) log in using credentials provided by AMARE; and (iii) read and accept these Terms and Conditions without modification of the terms, conditions, and notices contained herein.

## Point Distribution

AMARE management and/or the Reward Program administrator oversees the distribution and awarding of Points to Participants based upon requirements in Section III PARTICIPATION. All awarding of Points, including the number of Points, is at the discretion of AMARE Management and/or the AMARE Rewards Program administrator. AMARE has the right to change, limit, modify, or cancel the criteria in which Points are awarded at any time.



Participants will see Points and the description of the Reward as they are posted in each Participant's account.

### **Taxable Income**

REDEEMED Points during a 12-month, calendar period ending on December 31st may be considered taxable income and as such will be reflected on the Participant's applicable tax forms. \*The above is sample text, if you have any questions concerning taxes, please consult with your CPA (Certified Public Accountant).

### **Correction and Termination of Points**

AMARE reserves the right to correct any Point distribution mistake. For example, if a manager gives a Participant too many Points, they can deduct the Points from the Participant's account at any time. The system will track all Point reductions. If a Participant resigns or AMARE terminates their contract, regardless of the reason, all Points are immediately nullified.

### **Termination of Participant**

If AMARE believes you have (a) violated any of these Terms, (b) acted in a manner inconsistent with applicable law, regulations, ordinances, or the Brand Partner Agreement, (d) engaged in any misconduct or wrongdoing in connection with the Reward Program, or (e) engaged in abusive, fraudulent, inappropriate, or hostile conduct in connection with the Reward Program, AMARE reserves the right to revoke, cancel, or suspend your participation in the Reward Program and revoke, cancel, or suspend any and all unredeemed Points, or take other action at its discretion, at any time with immediate effect and without written notice.

### **Privacy**

Your participation in the AMARE Reward Program is subject to Amare Privacy Policy and any vendor responsible for fulfilling Rewards. Please review the Privacy Policy, which also governs the Site and informs Participants of data collection practices in use.

### **Links to Third Party Sites/Services**

The Program site may require Participants to visit other websites. The linked sites are not under the control of AMARE. AMARE is not responsible for the contents of any linked site, including without limitation any link contained in a linked site, or any changes or updates to a linked site. Certain services made available via the AMARE Reward Program are delivered by third party sites and organizations. By using any product, service, or functionality originating from the AMARE Reward Program site domain, you hereby acknowledge and consent that AMARE may share such information and data with any third party with whom AMARE has a contractual relationship to provide the requested product, service, or functionality on behalf of AMARE Reward Program users and customers.

### **Release**

By participating in the Reward Program and by earning any point(s) for a Reward as part of the Promotion,

you forever release, discharge, and hold harmless AMARE and its affiliates, directors, officers, partners, representatives, and agents from any all damages, injuries, death, loss or liability to person or property, due in whole or in part, whether directly or indirectly, by (i) participating in Reward Program and (ii) the acceptance, redemption, participation, use, or misuse of any item. AMARE extends absolutely no representations or warranties in respect of any item and accepts no liability arising in respect of such an item or the use thereof.

## **PATH TO PARADISE FAQs**

### **1. What is the Path to Paradise?**

Path to Paradise is an exclusive trip to celebrate a Brand Partner's efforts to share Amare products and create and grow their business throughout the year.

### **2. How do I participate?**

This program is available to all active Brand Partners within the participating markets. Brand Partners earn Trip Points through sharing Amare products, achieving metrics with the Amare Compensation Plan, and introducing new Customers and Brand Partners starting from July 1, 2024, to June 30, 2025.

### **3. Do my points from last year's trip roll over to this year?**

No, Trip Points from prior Incentive Trip programs do not roll over to this year's Trip Program.

### **4. If I cannot make the trip, can I defer it to next year?**

No, unfortunately trips are not deferrable to a different date or transferable to another person.

### **5. How do I claim Convention Rewards?**

Participants are responsible for purchasing Convention-related Rewards and will be reimbursed within 30 days of the 2025 Amare International Convention. Participants must attend the Convention and purchase rooms through the Amare room block to be eligible for Rewards.

### **6. How does the airfare credit work?**

Airfare credit will be handled through a third part travel concierge service. Any airfare charges or pricing above the credit Reward amount will be the responsibility of the Participant. Participants must attend the trip to be eligible for airfare credit.