









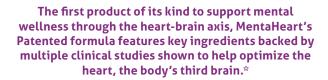


MentaHeart® is a groundbreaking addition to the flagship Amare FundaMentals product line. Launched in 2017 to leverage modern scientific discoveries of the gut as the body's second brain, Amare's FundaMentals was formulated to empower mental wellness via the body's gut-brain axis. The next evolution for the FundaMentals to empower mental wellness is in the newly discovered pathway of the heart-brain axis.*

Studies have now shown that the heart is the body's third brain, containing approximately 40,000 neurons that can sense, feel, learn, and remember. Similar to the gut-brain axis, the heart and brain are also closely connected via the heart-brain axis. The heart sends messages to the brain about what it needs, how the body feels and more. When the heart is not in optimal condition, mental wellness problems may manifest and be misunderstood as issues with the brain, when they are actually originating from the heart. The first product of its kind to support mental wellness through the heart-brain axis, MentaHeart helps connect what we feel (heart/emotions) to what we know (brain/intelligence).*

MentaHeart supports heart efficiency, setting the stage for the brain, gut, and heart to synergistically complement each other. The alignment and coherence results in optimal mental wellness, vigor, and stamina.*

MentaHeart is featured in the Amare FundaMentals Pack PLUS™ — designed to target and support the primary physiological drviers of mental wellness.*



- 1 Optimizes heart-brain axis functions*
- 2 Supports the heart, the body's third brain*
- 3 Enhances cardiovascular efficiency*
- Improves vigor and reduces fatigue*
- 5 Supports positivity and stress resilience*
- 6 Empowers optimal emotional processing*
- Increases neurotrophic factor*

Item Code:

MentaHeart: S024

WHAT IS THIS LABEL PATTERN?

HEART-BRAIN AXIS

Containing approximately 40,000 neurons, the heart is the body's third brain and can sense, feel, learn, and remember.





*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION.
THIS PRODUCT IS NOT INTENDED TO DIAGNOSE. TREAT, CURE, OR PREVENT ANY DISEASE.

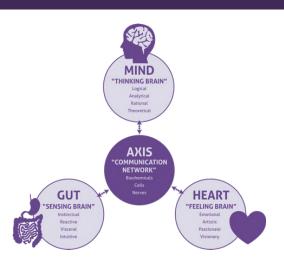
SCIENCE & INFORMATION



WHAT IS THE GUT-BRAIN-HEART AXIS?

NEWLY DISCOVERED PATHWAY

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MENTAHEART'S PATENTED FORMULA IS CLINICALLY PROVEN TO:



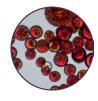
PFBc[™] Palm Fruit Bioactive Complex

- Promotes optimal total cardiac output*
- Supports a decreased workload or pressure on the heart*
- Helps support normal blood pressure levels*
- Supports reduction of oxidative stress to help preserve mental health*



Bergavit®

- Supports cardiovascular health*
- Promotes wellness for the metabolic process*
- Supports cholesterol levels already in the normal range*
- Helps provide antioxidant protection*



Astazine® Astaxanthin

- Promotes brain health*
- Provides cardiovascular support*
- Decreases some oxidative stress markers*
- Supports optimal cognitive function*



ThymoQuin® Black Cumin Seed Oil

- Supports the body's inflammation response system*
- Aids the body's antimicrobial processes*
- Supports normal blood sugar and cholesterol levels*
- Enhances memory and cognitive health*

Directions: Take 2 softgels with 8 oz. of water. Do not exceed 8 softgels per day.

SUPPLEMENT FACTS

Serving Size: 2 Softgels **Servings Per Container: 30**

| Amount Per Serving | | %DV* |
|-----------------------|--------|------|
| Calories | 8 | |
| Total Fat | 0.7 g | <1%* |
| HBX Proprietary Blend | 320 ma | † |

HBX Proprietary Blend 320 mg

PFBc™ Palm Fruit Bioactives Complex (Elaeis guineensis), Bergavit® 40 Bergamot (*Citrus bergamia*) Fruit Extract, Thymoguin™ Black Cumin Seed Oil (Nigella sativa), AquaCelle® CoEnzyme-Q10, AstaZine® Astaxathin Oil (*Haematococcus pluvialis*)

*Percent Daily Values (DV) are based on a 2.000 calorie diet.

† Daily Value not established

Other Ingredients: Extra Virgin Olive Oil, Gelatin, Glycerin, Beeswax, Purified Water, Sunflower Lecithin, Castor Oil, Coconut Oil Fractionated, Citrus Oil, Oat Oil, Vitamin E Acetate, D-Alpha Tocopherol

Aquacelle-CoQ10® is a registered trademark of Pharmako Pty Ltd. Bergavit® 40 is a registered trademark of Bionap S.r.I

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