# amare # FUNDAMENTALS #

The World's First Award-Winning Gut-Brain Axis Nutrition System









Begin your journey to a healthier gut and healthier mind with Amare's flagship award-winning product pack - The Amare FundaMentals Pack.\* For years, science has told us that mental wellness was a result of what was going on in our head. However, emerging science has shown that it's not all about what's happening in our primary brain. In fact, our gut produces more neurotransmitters, such as dopamine and serotonin, than our brain. These so-called "feel-good" neurotransmitters regulate our mood and affect our overall mental wellness. This is why modern science has labeled our gut as our 2nd brain.

Our gut is a very important component of the multidirectional communication network known as the gutbrain axis (GBX). The GBX connects our gastrointestinal system (gut), nervous system (brain), and immune system (axis) with a vast array of cellular and biochemical messengers throughout the entire body, including the microbiome, hormones, cytokines, and neurotransmitters.

Amare's FundaMentals products are most effective when used together as a coordinated and synergistic "system" to optimize microbiome balance and communication within all aspects of the GBX.\*

For best results and added convenience, take all three FundaMentals products together at breakfast. Consuming all three products together to start your day will support all three components of the gut-brain axis:

- 1. MentaBiotics™ (Gut)
- 2. MentaFocus™ (Brain)
- 3. MentaSync™ (Axis)

Connects the gut and brain to enhance the communication between both brains\*

Improve your mental wellness by

taking control of your gut-brain axis

with the Amare FundaMentals Pack.\*

- 2 Ingredients shown to improve mood and reduce tension in human clinical trials\*
- Supports the growth and vitality of a range of beneficial gut bacteria\*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*

Item Code: P001 Retail Price: \$234.00

**Wholesale Price:** \$149.95 / 120 PV **Subscribe & Save:** \$134.95 / 108 PV

### THE SMARTEST WAYS TO BUY

S C R I B E & S P Y P Y A A MARKET

Save \$99.05 when you order the FundaMentals Pack on Subscribe & Save versus purchasing the products individually at retail price.

### UNLOCK BUNDLE & SAVE

When you place a S&S order that includes the Amare FundaMentals Pack™, Core Wellness Pack, or Family Wellness Pack, you can bundle up to 3 ADDITIONAL PRODUCTS AT REDUCED PRICES†

of up to **54% OFF** Subscribe & Save.
†Excluding the FundaMentals products





# THE FUNDAMENTALS PACK IS CLINICALLY PROVEN TO:

### Increase GOOD Bacteria in the Gut

28% higher Lactobacillus 30% higher Bifidobacterium

17% higher overall composite score<sup>†</sup>

†The composite score is an overall average of many different aspects of microbiome balance, including Bifidobacterium, Lactobacillus, Akkermansia, Firmicutes/Bacteroidetes (F/B) ratio, and others.

# which leads to... INCREDIBLE BENEFITS!

Lower tension by 45%\*

Lower depression by 55%\*

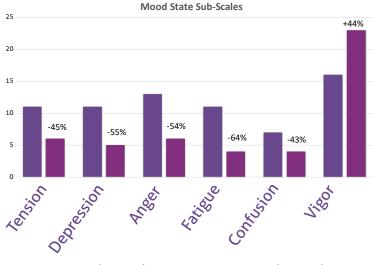
Lower anger by 54%\*

Lower fatigue by 64%\*

Lower confusion by 43%\*

Higher vigor by 44%\*

The subjects in this study were "healthy stressed" individuals - meaning they represent the vast majority of the population who have stress, fatigue, brain fog, and the modern 21st century "syndrome of the blahs".



■Placebo (day 30) ■ Funda

FundaMentals (day 30)

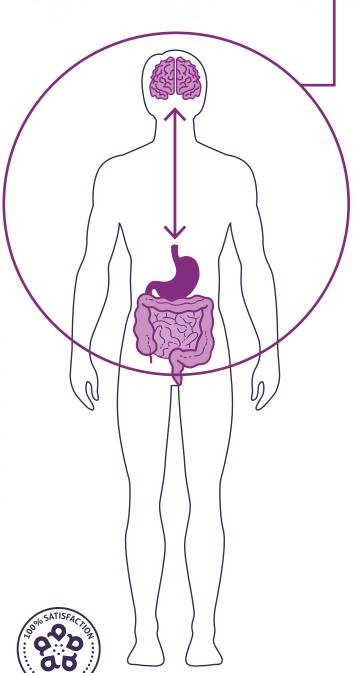
Following 30 days of supplementation with the Amare FundaMentals Pack (MentaBiotics, MentaFocus, and MentaSync), the FundaMentals group showed significant improvements (compared to Placebo) in populations of good gut bacteria and overall microbiome balance, as well as significantly better psychological mood states.

### **KEY STUDY**

Talbott S., Talbott J., Stephens B., & Oddou M. Effect of Coordinated Probiotic/Prebiotic/
Phytobiotic Supplementation on Microbiome Balance and Psychological Mood
State in Healthy Stressed Adults

# **GUT - BRAIN - AXIS**

Each product in the Amare FundaMentals Pack is designed to strengthen and empower every aspect of the gut-brain axis.





### Now available in Sugar Free!

- 1 Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics\*
- 2 Supports the growth and vitality of a range of beneficial gut bacteria\*
- Reduces stress and promotes a positive mood\*
- 4 Helps normalize gut, immune, and brain function\*
- Ingredients shown to improve mood and reduce tension in human clinical trials\*



- Enhances clarity, cognition, and creativity\*
- Increases short-term and long-term memory\*
- 3 Empowers and sustains a sense of mental focus\*
- Improves concentration, attention, and alertness\*
- All-natural & stimulant-free\*
- 6 Promotes stress reduction\*



- 1 Optimizes the communication of the gut-brain axis\*
- Balances normal signaling between cells of the gut, brain, and immune system\*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*
- Supports healthy aging\*
- 6 Optimizes nervous system functioning\*
- 6 Enhances immune activity\*

Directions: Mix one scoop in the morning with 8-oz of water, milk, fruit juice, smoothie, yogurt, or other foods or liquids. Do not expose to boiling or scalding temperatures.

Serving Size: 1 Scoop (7g)				Serv	ings Per Conta	iner: 3
Amount Per	Serving	%DV*		Amount I	Per Serving	%D\
Calories	15		Phytobiotic	Proprietary BI	end 75mg	
Total Carbohydrate	3g	1%	Suntheanine	® L-Theanine,	Amare GBX +	
Total Sugars	3g		Proprietary	Blend: Applepl	henon® Asian A	pple
			(Malus dome	estica) fruit extra	act, Enovita® Fr	rench
Prebiotic Proprietary Blend	3000mg	†	Grape (Vitis	vinifera) seed e	xtract, Enzoge	nol®
BiMuno® GOS Galacto-Oligo-S	accharides,		New Zealand	d Pine (Pinus ra	adiata) bark extr	act
Sunfiber® Galactomannan Fibe	er		Digestive I	Performance	160mg	
Probiotic Proprietary Blend	3B CFU	t	Proprietar	y Blend	Tooling	
Lactobacillus helveticus R0052	,		L-Glutamine	, ProDigest® [A	rtichoke (Cynar	a
Bifidobacterium longum R0175			scolymus) le	af extract and 0	Ginger (Zingiber	
Lactobacillus rhamnosus R001	1		officinale) ro	ot ovtracti		

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs. † Daily Value not established Other ingredients: Cane sugar, natural flavors, citric acid, stevia extract. CONTAINS Milk and Soy Suntheanine® and Sunfiber® are registered trademarks of Taiyo International, Inc.

Directions: Take 2 capsules in the morning with 8-oz of water

### SUPPLEMENT FACTS Serving Size: 2 Capsules Servings Per Container: 30 %DV **Amount Per Serving** Focus Empowering **Proprietary Blend** Pomegranate extract (Wonderful Variety, punica granatum) whole fruit, Amare GBX + Proprietary Blend [Applephenon® Asian Apple (Malus domestica) fruit extract, Enovita® French Grape (Vitis vinifera) seed extract, and Enzogenol® New Zealand Pine (Pinus radiata) bark extract], Rosemary (Rosmarinus officinalis) leaf extract, Oregano (Origanum vulgare) leaves, Clove (Eugenia caryophyllata Thunb.) flower buds, Sage (Salvia officinalis) leaf extract, Tulsi (Ocimum sanctum) leaf extract. † Daily Value not established

Other ingredients: Plant-based capsule, Rice flour, Rice Extract Blend, Rice fiber

Directions: Take 2 capsules in the morning with 8-oz of water. For enhanced immune system priming & axis communication, take 2 additional capsules in the evening

### SUPPLEMENT FACTS Serving Size: 2 Capsules Servings Per Container: 30 %DV **Amount Per Serving** Vitamin C (as ascorbic acid) Alpha-Beta Glucan Proprietary Blend 215mg Wellmune® Yeast 1,3/1,6 Beta-Glucan (Saccharomyces cerevisiae), MycoFusions® high-polyphenol purple mushrooms [Maitake (Grifola frondosa); Shiitake (Lentinula edodes); Agaricus (Agaricus blazei); Chaga (Inonotus obliquus)], FucoMax™ Fucoidan (Laminaria japonica) seaweed Intestinal Integrity Proprietary Blend 125mg Calcium Butyrate, Magnesium Butyrate, Zinc/Carnosine Complex † Daily Value not established

Other ingredients: Rice flour, Plant-based capsule, Rice fiber, Rice Extract Blend, Natural Peppermint Flavor MycoFusions® is protected under US Patent 7,178,285 and is a trademark of NutraGenesis, LLC



# Comprehensive Nutrition for All Three Brains — Gut, Brain and Heart\*







Your gut. Your brain. Your heart. Did you know that all three are interconnected and vital to your mental wellness?

We know that an optimized gut-brain axis helps improve mood, supports mental sharpness and enhances stress resilience. We've now discovered that our third brain, the heart, also has an important role in our mental wellness. We know that the heart-brain axis, as it's referred to, helps improve the efficiency of our heart, and as a result, can improve our mental health. With the heart-brain axis working together, our mental wellness is optimized, and our overall emotional well-being is enhanced.\*

Our three brains: gut (sensing brain), mind/brain (thinking brain) and heart (feeling brain) determine our emotions and are the most powerful tools in optimizing our overall mental wellness. Think of your gut as the intuition and instinct resource. The head is the logical and analytical source. And finally, the heart as the emotional, passionate and artistic approach to your wellbeing. When in sync, these three brains balance your mental wellness.\*

That's why we created the Amare FundaMentals Pack® PLUS. Designed to support all three brains, this special Pack is designed to support the primary physiological drivers of mental wellness. This exclusive Amare Pack includes MentaBiotics®, MentaFocus®, MentaSync® and MentaHeart™. MentaBiotics includes the most comprehensive combination of unique strains of probiotics, prebiotics and phytobiotics that have been scientifically shown to improve mental wellness. MentaFocus supercharges your brain with key phytonutrients clinically shown to support focus, mental sharpness, clarity, creativity and cognitive functioning. MentaSync's clinically studied key ingredients optimize the synchronization of chemical messengers between your brain and your gut. And MentaHeart features key ingredients backed by multiple clinical studies shown to help optimize the heart, the body's third brain. The products included in this Pack provide comprehensive nutrition for all three brains — helping you achieve greater mental wellness.



Comprehensive nutrition for all three brains — the gut, brain and heart — the Amare FundaMentals Pack® PLUS is designed to target and support the primary physiological drivers of mental wellness.\*

- 1 Increases a sense of mental focus\*
- 2 Promotes a positive mood\*
- 3 Improves emotional well-being\*
- 4 Supports cognitive functioning\*
- 5 Optimizes heart-brain-gut axis communication\*
- 6 Supports psychological vigor and stress resilience\*

Item Code (Original): P019
Item Code (Sugar Free): P020-01
Retail Price: \$338.00

**Wholesale Price:** \$205.95 / 165 PV **Subscribe & Save:** \$184.90 / 148 PV

### THE SMARTEST WAYS TO BUY



Save 18% when you order the Amare FundaMentals Pack PLUS on Subscribe & Save versus purchasing the products individually at retail price.

### UNLOCK BUNDLE & SAVE

When you place a Subscribe & Save order on any of our packs, you can bundle ADDITIONAL PRODUCTS AT REDUCED PRICES<sup>†</sup> of up to 54% OFF Subscribe & Save.

†Excluding the FundaMentals products



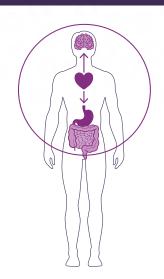


# **DID YOU KNOW WE HAVE THREE BRAINS?**

### YOUR GUT. YOUR BRAIN. YOUR HEART.

Did you know that all three are interconnected and vital to your mental wellness?

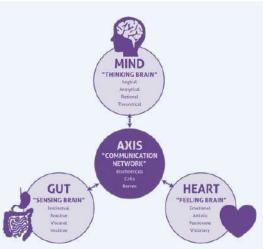
We know that an optimized gut-brain axis helps improve mood, supports mental sharpness and enhances stress resilience. We've now discovered that our third brain, the heart, also has an important role in our mental wellness.\*



# Targeting Mental Wellness Through the Body's Three Brains

Our three brains: gut (sensing brain), mind/brain (thinking brain) and heart (feeling brain) determine our emotions and are the most powerful tools in optimizing our overall mental wellness.

Think of your gut as the intuition and instinct resource. The head is the logical and analytical source. And finally, the heart as the emotional, passionate and artistic approach to your well-being. When in sync, these three brains balance your mental wellness.\*



# **Synergistic 4-Part System for the Entire Gut-Brain-Heart Axis!**



MentaBiotics for the gut



MentaFocus for the brain



MentaHeart for the heart



MentaSync for the axis



### Also, available in Sugar Free!

- Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics\*
- Supports the growth and vitality of a range of beneficial gut bacteria\*
- Reduces stress and promotes a positive mood\*
- 4 Helps normalize gut, immune, and brain function\*
- Ingredients shown to improve mood and reduce tension in human clinical trials\*

Directions: Mix one scoop in the morning with 8-oz of water, milk, fruit juice, smoothie, yogurt, or other foods or liquids. Do not expose to boiling or scalding temperatures.

						9	Per Contai	
Amount Per S	Serving	%DV*			Amoun	t Per S	erving	%DV
Calories	15		Phytobio	otic Pro	prietary	Blend	75mg	†
Total Carbohydrate	3g	1%	Sunthear	nine® L	Theanine	, Amai	e GBX +	
Total Sugars	3g		Propriet	ary Ble	nd: Apple	phenor	n® Asian A	pple
			(Malus d	omestic	a) fruit ex	tract, E	novita® Fr	ench
Prebiotic Proprietary Blend	3000mg	†	Grape (V	litis vinit	era) seed	extrac	t, Enzoger	no <b>l</b> ®
BiMuno® GOS Galacto-Oligo-Sa	ccharides,		New Zea	land Pi	ne (Pinus	radiata	) bark extra	act
Sunfiber® Galactomannan Fiber			Digestiv	ve Per	ormanc	е	160mg	
Probiotic Proprietary Blend	3B CFU	t	Proprie	tary Bl	end		roung	
Lactobacillus helveticus R0052,			L-Glutam	nine, Pro	Digest®	Articho	ke (Cynar	а
Bifidobacterium longum R0175,			scolvmus	s) leaf e	xtract and	Ginae	r ( <i>Z</i> ingiber	
Lactobacillus rhamnosus R0011			officinale	not a	vtract1			

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs. † Daily Value not established Other ingredients: Cane sugar, natural flavors, citric acid, stevia extract. CONTAINS Milk and Soy Suntheanine® and Sunfiber® are registered trademarks of Taiyo International, Inc.



- 1 Optimizes the communication of the gut-brain axis\*
- Balances normal signaling between cells of the gut, brain, and immune system\*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*
- 4 Supports healthy aging\*
- Optimizes nervous system functioning\*
- 6 Enhances immune activity\*

Directions: Take 2 capsules in the morning with 8-oz of water. For enhanced immune system priming & axis communication, take 2 additional capsules in the evening

### SUPPLEMENT FACTS Serving Size: 2 Capsules Servings Per Container: 30 %DV **Amount Per Serving** 200mg Vitamin C (as ascorbic acid) 333% Alpha-Beta Glucan Proprietary Blend 215mg Wellmune® Yeast 1.3/1.6 Beta-Glucan (Saccharomyces cerevisiae), MycoFusions® high-polyphenol purple mushrooms [Maitake (Grifola frondosa): Shiitake (Lentinula edodes); Agaricus (Agaricus blazei); Chaga (Inonotus obliquus)], FucoMax™ Fucoidan (Laminaria japonica) seaweed Intestinal Integrity Proprietary Blend 125mg Calcium Butyrate, Magnesium Butyrate Zinc/Carnosine Complex † Daily Value not established

Otheringredients: Rice flour, Plant-based capsule, Rice fiber, Rice Extract Blend, Natural Peppermint Flavor MycoFusions® is protected under US Patent 7.178.285 and is a trademark of NutraGenesis. LLC



- Enhances clarity, cognition, and creativity\*
- 2 Increases short-term and long-term memory\*
- 3 Empowers and sustains a sense of mental focus\*
- 4 Improves concentration, attention, and alertness\*
- All-natural & stimulant-free\*
- 6 Promotes stress reduction\*

Directions: Take 2 capsules in the morning with 8-oz of water



Other ingredients: Plant-based capsule, Rice flour, Rice Extract Blend, Rice fiber



- Optimizes heart-brain axis functions\*
- 2 Supports the heart, the body's third brain\*
- Enhances cardiovascular efficiency\*
- 4 Improves vigor and reduces fatigue\*
- Supports positivity and stress resilience\*
- 6 Empowers optimal emotional processing\*
- Increases neurotrophic factor\*

**Directions:** Take 2 softgels with 8 oz. of water. Do not exceed 8 softgels per day.



Other Ingredients: Extra Virgin Olive Oil, Gelatin, Glycerin, Beeswax, Purified Water, Sunflower Leothin, Castor Oil, Goconul Oil Fractionated, Citrus Oil, Oat Oil, Vitamin E Acetate, D-Alpha Tocopherol Aquacelle-Cool (0" is a registered trademark of Pharmako Pty Ltd Bergarti" 40 is a registered trademark of Blomp \$2.1











Mental wellness has been misunderstood for a long time. New science shows that our levels of happiness v. sadness, optimism v. pessimism, togetherness v. loneliness are not just all in our head — in fact, a key contributor to mental wellness is determined by what is going on in our second brain — our gut. This new science is the foundation for our flagship and exclusive product — MentaBiotics®, which is featured in the world's first award-winning gut-brain axis nutrition system — the Amare FundaMentals Pack®!

MentaBiotics is the first product of its kind that combines newly discovered specific strains of **probiotics** (good bacteria), **prebiotics** (encourage growth of good bacteria) and **phytobiotics** (protect good bacteria) in a premium all-natural dietary supplement that has been scientifically proven to optimize mental wellness.

MentaBiotics supports the growth and vitality of a range of friendly gut bacteria to increase the production of "feel-good" neurotransmitters, such as dopamine and serotonin. In fact, 90% of our serotonin, the primary neurotransmitter responsible for happiness and mood, is actually produced and located in our gut.

Science has proven that what is going on in your gut directly contributes to your mental wellness via the gut-brain axis. Knowledge is power, and we now have the power to take control of our health in new ways! Don't go another day of your life without feeding your gut with the cuttingedge probiotics, prebiotics, and phytobiotics featured in MentaBiotics!\*

<sup>†</sup>Featured in the World's First Award-Winning Gut-Brain Axis Nutrition System, Amare FundaMentals Pack<sup>®</sup>





The most comprehensive combination of unique strains of probiotics, prebiotics, and phytobiotics that have been scientifically shown to improve mental wellness.\*

- Improves aspects of mental wellness by populating the microbiome with specific strains of probiotics and prebiotics\*
- 2 Supports the growth and vitality of a range of beneficial gut bacteria\*
- Reduces stress and promotes a positive mood\*
- Helps normalize gut, immune and brain function\*
- Ingredients shown to improve mood and reduce tension in human clinical trials\*

Item Code (Original):5001Item Code (Sugar Free):5001-02Retail Price:\$100.00

**Wholesale Price:** \$74.95 / 65 PV **Subscribe & Save:** \$66.95 / 58 PV

### WHAT IS THIS LABEL PATTERN?

### **MENTABIOTICS**

Specific strains of healthy bacteria (probiotics) and specialized fibers (prebiotics) that play an important role in your overall mental and physical well-being.





# **KEY INGREDIENTS ARE CLINICALLY PROVEN TO:**



60% Decrease in irritability scores\*\* 55% Decrease in anxiety scores\*†
50% Decrease in depression scores\*†
49% Reduction in overall distress\*†

70% Increase in "good" bacteria\*\*



Improves overall mood by increasing positive mood and decreasing negative mood\*\*

\*BASED ON KEY INGREDIENTS CLINICAL STUDIES

### Lactobacillus rhamnosus R0011\* **STRESS**

Reduces stress by lowering cortisol exposure & improves GABA neurotransmission\*

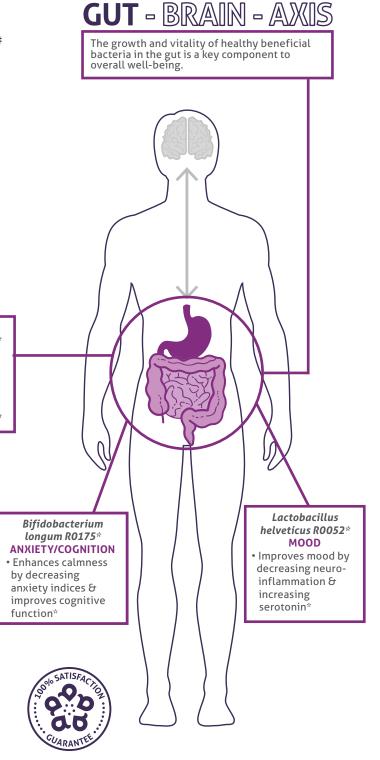
# **KEY STUDIES**

Messaoudi M, Lalonde R, Violle N, Javelot H, Desor D, Nejdi A, Bisson JF, Rougeot C, Pichelin M, Cazaubiel M, Cazaubiel JM. Assessment of psychotropic-like properties of a probiotic formulation (Lactobacillus helveticus R0052 and Bifidobacterium longum R0175) in rats and human subjects. Br J Nutr. 2011 Mar;105(5):755-64.

Vulevic J, Drakoularakou A, Yaqoob P, Tzortzis G, Gibson GR. Modulation of the fecal microflora profile and immune function by a novel trans-galactooligosaccharide mixture (B-GOS) in healthy elderly volunteers. Am J Clin Nutr 2008;88:1438-46.

Vulevic J, Juric A, Walton GE, Claus SP, Tzortzis G, Toward RE, Gibson GR. Influence of galacto-oligosaccharides mixture (B-GOS) on gut microbiota, immune parameters and metabonomics in elderly subjects. Brit J Nutr 2015;114:586-95.

Schmidt K, Cowen PJ, Harmer CJ, Tzortzis G, Errington S, Burnet PWJ. Prebiotic intake reduces the waking cortisol response and alters emotional bias in healthy volunteers Psychopharmacology 2015;232:1793-1801.





MentaBiotics® Sugar Free

Og of sugar
NEW! MW3™ Prebiotic Proprietary Blend
NEW! MW3™ Probiotic Proprietary Blend
Phytobiotic Proprietary Blend
Digestive Performance Proprietary Blend



<sup>\*</sup>Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower



MentaBiotics® Original

3 g of sugar Prebiotic Proprietary Blend Probiotic Proprietary Blend Phytobiotic Proprietary Blend Digestive Performance Proprietary Blend

	100	W-100-0100			Ser	-	9	- 1111
Amount Pe	r Serving	%DV*		-	Amount	Per S	Serving	%DV
Calories	15	- 1	Phytob	otic Pro	prietary I	Blend	75mg	
Total Carbohydrate	3g	1%	Sunthe	nine® L-	Theanine	Ama	re GBX +	
Total Sugars	3g		Proprie	tary Bler	d: Apple	ohenor	nti Acian	Annie
			(Malus	domestica	a) fruit ext	ract, E	novita® l	French
Prebiotic Proprietary Blend	3000mg	1	(Malus Grape (	domestici Vitis vinife	a) fruit ext era) seed	ract, E extrac	novita® l t , Enzog	French enol®
BiMuno® GOS Galacto-Oligo-	Saccharides	t s,	(Malus Grape ( New Ze	domestica Vitis vinife aland Pin	a) fruit ext era) seed e ( <i>Pinus</i>	ract, E extrac radiata	novita® l t , Enzog	French enol®
BiMuno® GOS Galacto-Oligo- Sunfiber® Galactomannan Fit	Saccharides per	t s.	(Makus Grape ( New Ze Digest	domestica Vitis vinification Pin aland Pin ive Perfe	a) fruit ext era) seed e ( <i>Pinus</i> ormance	ract, E extrac radiata	novita® l t , Enzog	French enol®
BiMuno® GOS Galacto-Oligo Sunfiber® Galactomannan Fit Probiotic Proprietary Blend	Saccharides per 3B CFU	) ), †	(Makus Grape ( New Ze Digest	domestica Vitis vinife aland Pin	a) fruit ext era) seed e ( <i>Pinus</i> ormance	ract, E extrac radiata	novita® l t , Enzog i) bark ex	French enol®
BiMuno® GOS Galacto-Oligo- Sunfiber® Galactomannan Fit	Saccharides per 3B CFU	) 3.	(Malus of Grape ( New Ze Digest Proprie	domestica Vitis vinife aland Pin ive Perfe etary Ble	a) fruit ext era) seed e ( <i>Pinus</i> ormance	ract, E extrac radiata e	novita® I t , Enzog i) bark ex 160mg	French enol® tract
BiMuno® GOS Galacto-Oligo Sunfiber® Galactomannan Fit Probiotic Proprietary Blend	Saccharides per 3B CFU 2, 5,	) 3.	(Malus of Grape (New Ze Digest Propried L-Glutar	domestica Vitis vinife aland Pin ive Perfe etary Ble nine, Pro	a) fruit ext era) seed e ( <i>Pinus</i> ormance end	ract, E extrac radiata e Articho	novita® I t , Enzog i) bark ex 160mg oke (Cyre	French enol® tract

<sup>&</sup>quot;Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs † Daily Value not established

Other ingredients: Cane sugar, natural flavors, citric acid, stevia extract. CONTAINS Milk and So Suntheanine® and Sunfiber® are registered trademarks of Taiyo International, Inc.

MentaBiotics® Sugar Free provides gut support through our MW3™ Prebiotic Proprietary Blend, which is specifically formulated to feed the bacteria in our MW3™ Probiotic Proprietary Blend.\*



### MW3 Probiotic Proprietary Blend

Our blend contains unique and specific probiotic strains targeted to enhance overall mental wellness.\*

### MW3 Probiotic Strains:

Lactobacillus rhamnosus R0011 — Reduces stress by lowering cortisol exposure and improves GABA neurotransmission\*

Bifidobacterium longum R0175 — Enhances calmness by decreasing anxiety indices and improves cognitive function\*

Lactobacillus helveticus R0052 — Improves mood by decreasing neuro-inflammation and increasing serotonin\*



### MW3 Prebiotic Proprietary Blend

Our MW3 Prebiotic Proprietary Blend provides optimal gut support by feeding the specific mental wellness probiotic strains found in our MW3 Probiotic Proprietary Blend.\*

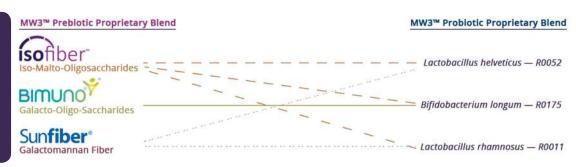
### MW3 Prebiotic Fibers:

IsoFiber™ (Iso-Malto-Oligosaccharides) — Contains a combination of naturally occurring prebiotic plant fibers that are clinically shown to improve the growth of specific probiotic strains featured in Kids FundaMentals™ and now MentaBiotics® Sugar Free!

Bimuno® (Galacto-Oligo-Saccharides) — Resets and increases friendly gut bacteria, maintains immune health, controls inflammation in the body and supports your microbiome balance. Is highly effective and a natural way of increasing preferred bacteria in your gut. Plays an important role in feeding Bifidobacteria probiotic strains.\*

SunFiber® (Galactomannan Fiber) — Helps improve the growth and vitality of beneficial bacteria, including Bifidobacteria and Lactobacillus.\*

Which prebiotics match up with our mental wellness probiotics



depending on your calone needs

Other ingredients: natural flavors, citric acid, malic acid, stevia leaf extract. CONTAINS Milk and Soy.

"Milk and Soy ingredients are used in the growth/cutture media to nourish our prototic bacteria during the production process, but the finished problotice do not contain appreciable levels of Milk or Soy.









Lack of focus or forgetfulness is something we all experience every now and then. However, in today's hectic world, we tend to have these incidences more and more often. We encounter so many distractions on a daily basis, which become more prevalent when we are under stressful conditions. Those moments when we lack concentration and memory recall can affect both our personal and professional lives. Think about all the times when you could have used a little more concentration, attention, alertness, or memory recall and how that would have changed an event in your life.

That's why Amare Global has developed **MentaFocus**, an advanced new product composed of a unique proprietary blend of key ingredients backed by clinical studies shown to support focus, mental sharpness, clarity, creativity, and cognitive functioning.\*

**MentaFocus** is featured in the world's first award-winning gut-brain axis nutrition system - the Amare FundaMentals Pack! It contains a proprietary pomegranate extract that has been shown in studies to increase short-term and long-term memory, enhance brain activation, and improve both working and recognition memory.\*

**MentaFocus** is designed to supercharge your mind with high-quality, natural ingredients, to empower you to be at your best.\*

†Featured in the World's First Award-Winning Gut-Brain Axis Nutrition System, The FundaMentals Pack







Supercharge your brain with key phytonutrients clinically shown to support focus, mental sharpness, clarity, creativity, and cognitive functioning.\*

- **1** Enhances clarity, cognition, and creativity\*
- 2 Increases short-term and long-term memory\*
- Empowers and sustains a sense of mental focus\*
- Improves concentration, attention, and alertness\*
- 5 All-natural & stimulant-free\*
- 6 Promotes stress reduction\*

Item Code:\$002Retail Price:\$60.00

**Wholesale Price:** \$44.95 / 39 PV **Subscribe & Save:** \$39.95 / 35 PV

### WHAT IS THIS LABEL PATTERN?

### **NEURONS**

The basic working unit of the brain that transmits information to other nerve cells, muscles, and organs throughout the body.



\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

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# **KEY INGREDIENTS ARE CLINICALLY PROVEN TO:**



Restores "youthful" brain function\*‡



Increases short-term and long-term memory by increasing visual and verbal recall by 28%\*†



Improves both working memory and recognition memory and reduces functional brain age by 12 years\*†

\*BASED ON KEY INGREDIENTS CLINICAL STUDIES

# **KEY STUDIES**

Bookheimer et al. Pomegranate Juice Augments Memory and fMRI Activity in Middle-Aged and Older Adults with Mild Memory Complaints. Evidence-Based Complementary and Alternative Medicine Volume 2013, Article ID 946298

Pipingas, A., Silberstein, R. B., Vitetta, L., Rooy, C. V., Harris, E. V., Young, J. M., Frampton, C.M., Sali, A., Nastasi, J., 2008. Improved cognitive performance after dietary supplementation with a pinus radiata bark extract formulation. Phytotherapy Research 22, 1168-1174.

Directions: Take 2 capsules in the morning with 8-oz of water

### **SUPPLEMENT FACTS**

Serving Size: 2 Capsules Servings Per Container: 30

Amount Per Serving

%DV

Focus Empowering Proprietary Blend

50mg

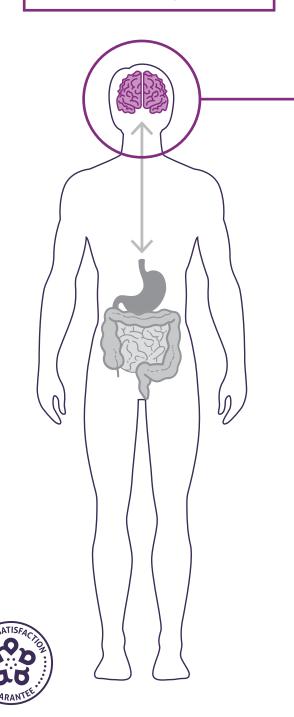
Pomegranate extract (Wonderful Variety, punica granatum) whole fruit, Amare GBX + Proprietary Blend [Applephenon® Asian Apple (Malus domestica) fruit extract, Enovita® French Grape (Vitis vinifera) seed extract, and Enzogenol® New Zealand Pine (Pinus radiata) bark extract], Rosemary (Rosmarinus officinalis) leaf extract, Oregano (Origanum vulgare) leaves, Clove (Eugenia caryophyllata Thunb.) flower buds, Sage (Salvia officinalis) leaf extract, Tulsi (Ocimum sanctum) leaf extract.

† Daily Value not established

Other ingredients: Plant-based capsule, Rice flour, Rice Extract Blend, Rice fiber

# GUT - BRAIN - AXIS

The brain is an extremely complex & powerful system. Fuel it with the right nutrients for enhanced mental focus & cognitive function.











Our brain and gut are connected by an extensive network of neurons and a highway of multiple vehicles of chemical messengers and hormones that constantly provide feedback about how hungry we are, whether we're experiencing stress, or how we are feeling emotionally. This information superhighway is called the "gut-brain axis" and it provides a communication link between our two brains.

Amare's **MentaSync** is a ground-breaking dietary supplement designed to empower the "axis" between our two brains and allow for optimal gut-brain communication.\*

**MentaSync** is featured in the world's first award-winning gut-brain axis nutrition system - the Amare FundaMentals Pack! It contains a highly specialized blend of yeast betaglucans (shown to support healthy aging), mushrooms high in polyphenols (proven to enhance immune system responsiveness), and brown marine seaweed containing Fucoidan, which is confirmed to have superior protective properties in the gastrointestinal system.\*

MentaSync is formulated with a blend of high-quality, patented ingredients backed by clinical studies, that maximizes the "sync" between the gut and the brain. A well-working axis helps to strengthen your body's immune system, while also enhancing the connection between your first and second brain to allow for improved psychological vigor, which consists of physical energy, mental acuity, and emotional well-being.\*

<sup>†</sup>Featured in the World's First Award-Winning Gut-Brain Axis Nutrition System, The FundaMentals Pack







Optimize the communication sync of chemical messengers between your brain and your gut with the clinically studied key ingredients in MentaSync.\*

- Optimizes the communication of the gutbrain axis\*
- 2 Balances normal signaling between cells of the gut, brain, and immune system\*
- Improves psychological vigor (physical energy, mental acuity, and emotional well-being)\*
- 4 Supports healthy aging\*
- 6 Optimizes nervous system functioning\*
- 6 Enhances immune activity\*

Item Code:\$003Retail Price:\$74.00

Wholesale Price: \$54.95 / 47 PV Subscribe & Save: \$48.95 / 42 PV

### WHAT IS THIS LABEL PATTERN?

### **CHEMICAL MESSENGERS**

Compounds, such as hormones, neurotransmitters, and SCFAs (short chain fatty acids), involved in transmitting messages to communicate with other parts of the body.





# **KEY INGREDIENTS ARE CLINICALLY PROVEN TO:**



Balances normal signaling between cells of the gut, brain, and immune system\*‡



Enhances GBX (gut-brain axis) signaling and gut barrier function via alpha-glucans, beta-glucans, SCFAs (butyrate) and zinccarnosine\*<sup>‡</sup>



Increases psychological vigor by 21%\*<sup>‡</sup>

\*BASED ON KEY INGREDIENTS CLINICAL STUDIES

# **KEY STUDIES**

Talbott et al. Baker's Yeast Beta-Glucan Supplement Reduces Upper Respiratory Symptoms and Improves Mood State in Stressed Women. Journal of the American College of Nutrition, August 2012, vol 31, no. 4, 295-300.

Directions: Take 2 capsules in the morning with 8-oz of water. For enhanced immune system priming & axis communication, take 2 additional capsules in the evening.

### SUPPLEMENT FACTS

Serving Size: 2 Capsules Servings Per Container: 30

**Amount Per Serving** %DV 333%

200mg Vitamin C (as ascorbic acid)

Alpha-Beta Glucan Proprietary Blend 215mg Wellmune® Yeast 1,3/1,6 Beta-Glucan (Saccharomyces cerevisiae), MycoFusions® high-polyphenol purple mushrooms [Maitake (Grifola frondosa); Shiitake (Lentinula edodes); Agaricus (Agaricus blazei); Chaga (Inonotus obliquus)], FucoMax™ Fucoidan (Laminaria japonica) seaweed

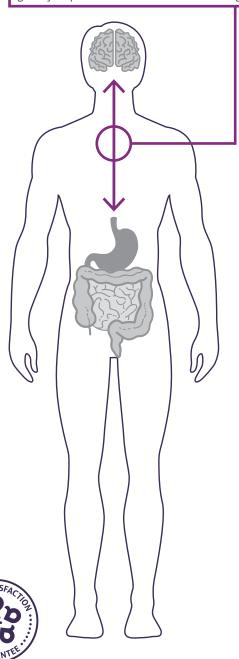
Intestinal Integrity Proprietary Blend Calcium Butyrate, Magnesium Butyrate, Zinc/Carnosine Complex

† Daily Value not established

Otheringredients: Rice flour, Plant-based capsule, Rice fiber, Rice Extract Blend, Natural Peppermint Flavor MycoFusions® is protected under US Patent 7.178.285 and is a trademark of NutraGenesis, LLC

# GUT - BRAIN - AXIS

The gut & brain are connected by a link known as the "axis", which is an important component of the gut-brain axis system. It is the primary connection between our two brains and is greatly responsible for our overall well-being.











MentaHeart™ is a groundbreaking addition to the flagship Amare FundaMentals product line. Launched in 2017 to leverage modern scientific discoveries of the gut as the body's second brain, Amare's FundaMentals was formulated to empower mental wellness via the body's gut-brain axis. The next evolution for the FundaMentals to empower mental wellness is in the newly discovered pathway of the heart-brain axis.\*

Studies have now shown that the heart is the body's third brain, containing approximately 40,000 neurons that can sense, feel, learn, and remember. Similar to the gut-brain axis, the heart and brain are also closely connected via the heart-brain axis. The heart sends messages to the brain about what it needs, how the body feels and more. When the heart is not in optimal condition, mental wellness problems may manifest and be misunderstood as issues with the brain, when they are actually originating from the heart. The first product of its kind to support mental wellness through the heart-brain axis, MentaHeart helps connect what we feel (heart/emotions) to what we know (brain/intelligence).\*

MentaHeart supports heart efficiency, setting the stage for the brain, gut, and heart to synergistically complement each other. The alignment and coherence results in optimal mental wellness, vigor, and stamina.\*

MentaHeart is featured in the Amare Three Brains FundaMentals Pack — designed to target and support the primary physiological drviers of mental wellness.\*



The first product of its kind to support mental wellness through the heart-brain axis, MentaHeart features key ingredients backed by multiple clinical studies shown to help optimize the heart, the body's third brain.\*

- 1 Optimizes heart-brain axis functions\*
- 2 Supports the heart, the body's third brain\*
- 3 Enhances cardiovascular efficiency\*
- Improves vigor and reduces fatigue\*
- 5 Supports positivity and stress resilience\*
- 6 Empowers optimal emotional processing\*
- Increases neurotrophic factor\*

 Item Code:
 \$024

 Retail Price:
 \$104.00

 Wholesale Price:
 \$77.95 / 68 PV

 Subscribe & Save:
 \$69.95 / 61 PV

### WHAT IS THIS LABEL PATTERN?

### **HEART-BRAIN AXIS**

Containing approximately 40,000 neurons, the heart is the body's third brain and can sense, feel, learn, and remember.



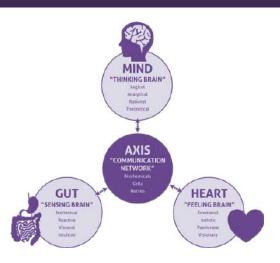




# WHAT IS THE GUT-BRAIN-HEART AXIS?

### **NEWLY DISCOVERED PATHWAY**

Studies have now shown that the heart is the body's third brain, containing approximately 40,000 neurons that can sense, feel, learn, and remember. Similar to the gut-brain axis, the heart and brain are also closely connected via the heart-brain axis. The heart sends messages to the brain about what it needs, how the body feels and more. When the heart is not in optimal condition, mental wellness problems may manifest and be misunderstood as issues with the brain, when they are actually originating from the heart. The first product of its kind to support mental wellness through the heart-brain axis, MentaHeart helps connect what we feel (heart/emotions) to what we know (brain/intelligence).\*



# **KEY INGREDIENTS ARE CLINICALLY PROVEN TO:**



### PFBc® Palm Fruit Bioactives Complex

- Promotes optimal total cardiac output\*
- Supports a decreased workload or pressure on the heart\*
- Helps support normal blood pressure levels\*
- Supports reduction of oxidative stress to help preserve mental health\*



### Bergavit®

- Supports cardiovascular health\*
- Promotes wellness for the metabolic process\*
- Supports cholesterol levels already in the normal range\*
- Helps provide antioxidant protection\*



### Astazine® Astaxanthin

- Promotes brain health\*
- Provides cardiovascular support\*
- Decreases some oxidative stress markers\*
- Supports optimal cognitive function\*



### ThymoQuin® Black Cumin Seed Oil

- Supports the body's inflammation response system\*
- Aids the body's antimicrobial processes\*
- Supports normal blood sugar and cholesterol levels\*
- Enhances memory and cognitive health\*

**Directions:** Take 2 softgels with 8 oz. of water. Do not exceed 8 softgels per day.

### SUPPLEMENT FACTS

Serving Size: 2 Softgels Servings Per Container: 30

Amount Per Serving		%DV*
Calories	8	
Total Fat	0.7 g	<1%*
HBX Proprietary Blend	320 mg	†

PFBc<sup>™</sup> Palm Fruit Bioactives Complex (*Elaeis guineensis*), Bergavit<sup>®</sup> 40 Bergamot (*Citrus bergamia*) Fruit Extract, Thymoquin<sup>™</sup> Black Cumin Seed Oil (*Nigella sativa*), AquaCelle<sup>®</sup> CoEnzyme-Q10, AstaZine<sup>®</sup> Astaxathin Oil (*Haematococcus pluvialis*)

\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value not established

Other Ingredients: Extra Virgin Olive Oil, Gelatin, Glycerin, Beeswax, Purified Water, Sunflower Lecithin, Castor Oil, Coconut Oil Fractionated, Citrus Oil, Oat Oil, Vitamin E Acetate, D-Alpha Tocopherol Aquacelle-CoQ10° is a registered trademark of Pharmako Pty Ltd. Bergavit® 40 is a registered trademark of Bionap S.r.l



# REBOOT+

# reset your gut-brain axis with this 3-day system\*







Your body processes an immense amount of information every day. Hundreds of thousands of neurotransmitters are constantly emitting millions of internal messages and signals between your gut and brain. Conversely, your brain and gut are also continually exposed to chemicals, pathogens and oxidative stress that can impact how effectively you process these internal messages. These external influencers can add a tremendous load to your gut-brain communication pathways and cause it to become sluggish.

Occasionally, it is essential to "reboot" our body – particularly our gut and endocrine organs – in order to improve the formation of neurotransmitters and the communication along the gut-brain axis.

Amare's Reboot+ is the first and only 3-day "scientific reboot" program designed to reset your gut-brain axis. It sets a healthy, clean foundation for your microbiome so you can obtain optimal results with the world's first award-winning gut-brain axis nutrition system - the Amare FundaMentals Pack.

Reboot+ is formulated with patented and plant-based ingredients to support the natural cleansing and filtering of your colon, kidneys and liver. When combined with our recommended meal plan, your body will be rebooted and ready for optimal functionality in 3 days!\*

Begin by resetting your system with Reboot+ and follow up with the Amare FundaMentals Pack for exceptional overall wellness.\*





A synergistic blend of natural cleansing herbs and phytonutrients to assist the body's own detoxification process - specifically formulated to reboot your gut-brain axis in 3-days.\*

- Prepares the body's gut microbiome for optimized mental wellness\*
- Provides a natural cleanse and supports a healthy digestive system\*
- Helps to remove built-up waste and toxins from the body\*
- Supports natural cleansing and filtering functions of the liver, kidneys, and colon\*
- Partners with and optimizes the body's natural detoxification process\*

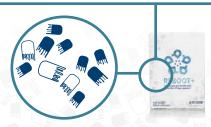
**Item Code:** \$004 **Retail Price:** \$34.00

Wholesale Price: \$24.95 / 21 PV Subscribe & Save: \$21.95 / 19 PV

### WHAT IS THIS LABEL PATTERN?

### **INTESTINAL EPITHELIAL CELLS**

Cells that combine to create a tissue layer that lines the small and large intestines of the gastrointestinal tract. Waste and toxins can build up in the digestive tract and may require a safe and natural cleanse to reboot the system.





Prevents liver damage 2-3x better than other popular detox supplements\*



Resets/reboots gut microbiome balance\*



Partners with and optimizes the body's natural detoxification process\*

Reboot+ is designed to prepare your body for optimized results from the Amare FundaMentals Pack\*

# **KEY STUDIES**

Morita T, Jinno K, Kawagishi H, Arimoto Y, Sµganuma H, Inakuma T, et al. Hepatoprotective Effect of Myristicin from Nutmeg (Myristica fragrans) on Lipopolysaccharide / D-Galactosamine- Induced Liver Injury. J Agric Food Chem. 2003;51:1560-5.

Confidential Unigen Technical Development Tech Pack

**Directions:** Using the suggested Reboot+ dietary program, take 2 capsules with 8-oz of water on the following schedule:

† Daily Value not established



Repeat the reboot as needed according to your lifestyle. Do not exceed more than 1 reboot per month.

For full details and meal program visit www.Reboot-Plus.com

Amount Per Serving	9/	D.
Gut Support Proprietary Blend	200mg	
Senna ( <i>Cassia angustifolia</i> ) leaf, Aloe Vera ( <i>Aloe barbadensis</i> ) leaf, root extract, Burdock ( <i>Arctium lappa</i> ) root extract	Yellow Dock (Rumex crispus	i)
Liver Support Proprietary Blend	040 5	
	212.5mg	
,		
Artichoke (Cynara scolymus) leaf extract, Milk Thistle (Silybum man (Curcuma longa) root extract		
Artichoke (Cynara scolymus) leaf extract, Milk Thistle (Silybum man	ianum) extract, and Turmeric	

Other ingredients: Plant-based capsule, Rice fiber, Rice flour, Rice Extract Blend

To access complete Reboot+ Dietary Program, please visit: www.Reboot-Plus.com

# **REBOOT+**

# **Dietary Suggestions**

During your reboot, make sure to drink plenty of water:

Body Weight (lbs)	100	120	140	160	180	200	220	240	260+
Water (oz)	64	72	80	88	96	104	112	120	128

**DON'T CHUG!** Space out your water intake throughout the day.

# **ENJOY!**

### **Reboot Boosters**

Booster Vegetables: broccoli, cauliflower, kale, cabbage, brussels sprouts, red and green lettuce, romaine, spinach, endives, artichokes, dandelion greens, arugula, asparagus, beets, collard greens, celery, parsley, carrots, onions, yams/sweet potatoes, mushrooms, bok choy

Booster Fruits: apples, pears, raspberries, açaí, blueberries, blackberries, grapefruits, kiwis, lemons, pomegranates, bananas, tomatoes

Legumes: lentils, peas, chickpeas/hummus, beans (except refried beans)

Nuts and Seeds: hemp, flax, pumpkin, & sunflower seeds, almonds, walnuts, cashews, nut butters (avoid peanuts)

Booster Oils/Fats: coconut oil, olive oil, avocados, coconut meat

Herbal teas: chamomile, mint, rooibos, ginger, dandelion root, hibiscus

**Milks:** almond, coconut, hemp or rice (all unsweetened)

# **AVOID! Reboot Busters**

### **Alcohol and Caffeine**

**Sweeteners:** sugar, foods with refined sugars (especially soda), cane sugar/juice, corn syrup, maple syrup, honey, artificial and/or added sweeteners (stevia is permitted)

Processed Foods: fast food, packaged food

Dairy: milk, cheese, cottage cheese, cream cheese, sour cream, yogurt, ice cream, butter

All Animal Products: meat, poultry, eggs, fish

Soy Products: tempeh, tofu, soy milk

Buster Oils: vegetable oil, canola oil, soybean oil, anything partially hydrogenated

**Buster Fruits:** fruit juices, spreads/preserves with added sugar

Grains: rice, quinoa, wheat, oats, barley, pasta, bread, cereal, tortillas, oatmeal, granola

Buster Vegetables: potatoes, corn, creamed vegetables

THESE STATEMENTS H<mark>AVE NOT BEEN EVALUATED BY THE FOOD</mark> AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE

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# **ENERGY+**

supports mental energy and performance\*







Amare's Energy+ is a next-generation mental energy product that delivers rapid improvements in brain and physical performance, without the jitters or crash you might get from many high-stimulant or high-sugar energy drinks. Energy+ is a natural, safe, and effective way to help improve your mental energy & physical performance. Your newfound energy will support you in accomplishing your goals.\*

Energy+ features Guayusa leaf extract from the Amazon Rainforest, which is known for its mental alertness benefits and positive effect on neurotransmitter function.\*

Amare's Energy+ is delivered in a great tasting Matcha Pomegranate Lime flavor that is quick and easy to mix with hot or cold water or to your favorite beverage. Matcha is the base ingredient backed by clinical studies to help calm the mind and relax the body, while also enhancing mood, increasing endurance and energy levels.\*

Energy+ contains our unique Amare GBX+ Proprietary Blend, which is designed to empower the gut-brain axis by fueling and increasing the blood flow to the brain, and encouraging it to function at a higher capacity. This proprietary blend can also be found in our award-winning gut-brain axis nutrition system - The FundaMentals Pack.\*

Item Code:\$005Retail Price:\$60.00

**Wholesale Price:** \$44.95 / 36 PV **Subscribe & Save:** \$39.95 / 32 PV



A next-generation mental energy product that delivers rapid improvements in brain and physical performance, without the jitters or crash you might get from many high-stimulant or high-sugar energy drinks.\*\*

- Increases energy levels and endurance\*
- Improves brain performance\*
- Rapid improvements in mental acuity and alertness\*
- Long-lasting stamina without the jitters or crash\*
- Helps to regulate epinephrine production\*
- 6 Sip throughout the day for maximum mental energy benefits\*

### WHAT MAKES ENERGY+ ALL NATURAL?

- · All ingredients are plant-based
- Contains 55 mgs of naturally derived Caffeine
- No artificial colors or flavors
- Sweetened with stevia and cane sugar (only 5 grams of sugar)
- Free of synthetics, chemicals and other inorganics



# **ENERGY+**



Rapid improvements in mental energy, acuity, and alertness\*



Increases energy levels and endurance\*



Provides energy without the jitters or crash from other highstimulant or high-sugar energy drinks\*

# **KEY STUDIES**

Pipingas, A., Silberstein, R. B., Vitetta, L., Rooy, C. V., Harris, E. V., Young, J. M., Frampton, C. M., Sali, A., Nastasi, J., 2008. Improved cognitive performance after dietary supplementation with a pinus radiata bark extract formulation. Phytotherapy Research 22, 1168-1174. (Enzogenol)

### HOT, COLD, ANYTIME, ANYWHERE!

### **FOR GENERAL USE:**

Throroughly mix one stick pack per 8 to 16-oz of cold or hot water. Additional stick packs may be consumed as needed.







**Directions:** Thoroughly mix one stick pack per 8 to 16-oz of cold or hot water. Additional stick packs may be consumed as needed.

### SUPPLEMENT FACTS

Serving Size: 7.00g (1 Stick Pack) Servings Per Container: 30

Amount Per Serving		%DV*
Calories	20	
Total Carbohydrates	5g	2%
Sugars	5g	
Mental Energy Proprietary Blend	385mg	t

Pomegranate Extract (fruit), Amatea™ Guayusa Extract (leaf), Matcha Green Tea (leaf), Natural Caffeine\*, **Amare GBX+ Proprietary Blend** [Applephenon® Asian Apple (Malus domestica) fruit extract, Enovita® French Grape (Vitis vinifera) seed extract, and Enzogenol® New Zealand Pine (Pinus radiata) bark extract]

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs. † Daily Value not established

**Other ingredients**: Cane Sugar, Citric Acid, Natural Flavors, Stevia (as Rebaudioside A)

\*Provides 55mg of naturally derived caffeine from green tea leaf extract

## **KEY INGREDIENTS**



### **MATCHA**

- Increases energy levels & endurance\*
- Enhances mood & aids in concentration\*

# • Used tradit



- Used traditionally as a medicinal plant in the Amazon\*
- Positive effect on neurotransmitter function\*
- Naturally packed with polyphenols & 15 essential amino acids\*
- Increases mental clarity and alertness\*

### **AMARE GBX+ PROPRIETARY BLEND:**



### **ASIAN APPLE**

- Sourced from the region of Central Asia
- Powerful antioxidant properties\*
- Improves the nutrition of beneficial bacteria living in your gut\*



### **FRENCH GRAPE**

- · Contains flavonoids
- Provides antioxidant & anti-inflammatory properties\*
- Supports gut-brain axis communication\*



### **NEW ZEALAND PINE BARK**

- Nature's super antioxidant
- Improves vitamin C absorption\*
- Nootropic, supports mental function\*
- Boosts energy, reduces fatigue, improves concentration without the side effects\*



# MOOD+ all-natural mood support\*







Going through life feeling anxious, sad, tense or just "off" can be emotionally and physically exhausting. Most of the products that claim to solve these problems tend to only address the symptoms of the issue and leave you feeling numb, dazed, or completely "out of it".

Mood+ is an advanced, all-natural mood support product that addresses feelings of anxiousness, sadness, and restlessness. This product contains both Mood Elevating and Tension Reducing Proprietary Blends that are formulated with patented, plant-based ingredients to help reduce occasional feelings of depression, anxiety, tension, nervousness, and sleeplessness.\*

Mood+ contains multiple patented ingredients with over 20 scientific studies. Amongst these studies, each key ingredient has been shown to enhance or improve mood and cognitive functions. This state-of-the-art formulation is unlike any other product, and the best part is that the ingredients are all-natural.\*

Get yourself back to feeling joyful and motivated with Amare's all-natural product – Mood+, because it's more than just your ordinary mood product, it's a revolutionary combination of powerful and clinically validated natural ingredients.\*



The key ingredients in Mood+ have multiple scientific studies that show significant benefits for mood support such as relief from anxious feelings, sadness, restlessness, and overall stress relief.\*

- Enhances feelings of well-being and supports a healthy, positive mood\*
- Promotes a calming, relaxing state of mind\*
- 3 Reduces feelings of negativity and stress\*
- 4 Lessens occasional anxiousness and feelings of sadness\*
- 5 Increases motivation and drive\*
- 6 Supports natural serotonin & dopamine production for enhanced mood benefits\*

Item Code:\$006Retail Price:\$80.00

**Wholesale Price:** \$59.95 / 52 PV **Subscribe & Save:** \$53.95 / 46 PV

### WHAT IS THIS LABEL PATTERN?

### **DOPAMINE**

A key "feel-good" neurotransmitter that is responsible for motivation, energy levels, memory, and mood.





# MOOD+

42%

Decrease in feelings of anger\*

20%

Decrease in feelings of sadness\*

70%

Reduction of stress related symptoms\*

# **KEY STUDIES**

Talbott SM, et al. Effect of Magnolia officinalis and Phellodendron amurense (Relora@) on cortisol and psychological mood state in moderately stressed subjects. J Int soc Sports Nutr.

Auddy et al. A Standardized Withania Somnifera Extract Significantly Reduces Stress-Related Parameters in Chronically Stressed Humans: A Double-Blind, Randomized, Placebo-Controlled Study. Journal of the American Nutraceutical Association Vol.11,No.1, 2008 pp50-56.

Directions: Take 2 capsules with 8-oz of water. Additional servings can be taken as needed. Do not exceed 6 capsules per day.

### SUPPLEMENT FACTS

Serving Size: 2 Capsules Servings Per Container: 30

Amount Per Serving	%D\
Mood Elevating Prop. Blend:	330mg

Rosemary (Rosmarinus officinalis) leaf extract, Oregano (Origanum vulgare) leaf extract, Clove (Syzygium aromaticum) flower buds, Sage (Salvia officinalis) leaf extract, Zembrin® Kanna (Sceletium tortuosum) extract, Venetron® Rafuma (Apocynum venetum) leaf extract.

### Tension Reducing Prop. Blend: 270

Sensoril® Ashwagandha (*Withania somnifera*) root and leaf extract, Relora® [Magnolia (*Magnolia officinalis*) bark extract and Phellondendron (*Phellodendron amurense*) bark extract], Tulsi (*Ocimum sanctum*) leaf extract.

† Daily Value not established

Other ingredients: Rice flour, Plant-based capsule, Marshmallow root, Rice Extract Blend, Bamboo silica

# **KEY INGREDIENTS**



### **ASHWAGANDHA**

- Promotes healthy mental cognition\*
- Supports healthy energy levels\*
- Improves stress management\*
- Enhances mood & focus\*



### **KANNA**

- Elevates mood and mental clarity\*
- Lowers stress hormone levels\*
- Decreases everyday feelings of anxiousness\*



### **RAFUMA**

- Increases serotonin levels\*
- Boosts mood\*
- Reduces stress markers in the body\*



### **MAGNOLIA BARK**

- Traditionally used to promote healthy reactions to stress\*
- Supports normal adrenal function\*
- Promotes calmness without causing drowsiness\*











Through the years, science has made it clear just how important sleep is to our mental and physical health, as well as our overall well-being. Between 50 to 70 million adults in the United States have problems with quality and/or quantity of sleep.\*

The supplement that people typically turn to is melatonin, which is not an effective solution for increasing sleep quality. The majority of melatonin supplements on the market are synthetic, and may help you to fall asleep quickly, but often leave you feeling groggy and sluggish the next day. This happens due to the fact that you are not able to properly cycle through REM sleep or deep sleep.

We've created a more effective way of experiencing better quality sleep. Amare's Sleep+ is a revolutionary new product that features a natural and unique patented ingredient derived from non-GMO corn that encourages your body's own natural production of melatonin. This ingredient has been clinically shown to improve quality of sleep by helping you fall asleep faster, stay asleep longer, and spend more time in REM sleep (for brain rejuvenation) and deep sleep (for body rejuvenation).

Sleep+ contains *Griffonia simplicifolia* seed extract, which includes an active ingredient called 5-Hydroxytryptophan (5-HTP). 5-HTP has been scientifically shown to promote a positive effect on sleep and mood, while also decreasing the time required to fall asleep and reduces the number of nighttime awakenings.\*

Sleep+ will leave you feeling more refreshed and revitalized, so you can go about your day happier and healthier.\*





The key ingredients in Sleep+ have multiple scientific studies that show significant benefits including helping you to fall asleep faster, stay asleep longer, and experience higher quality plus more rejuvenating sleep.\*

- Relieves occasional sleeplessness\*
- Provides a soothing and refreshing night's sleep, without morning grogginess\*
- Improves quality of sleep and ease of falling asleep\*
- Encourages restful sleep, calms the nervous system, and helps reduce stress\*
- Decreases the number of nighttime awakenings and sleepless nights\*

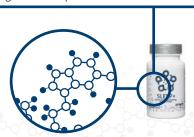
Item Code: 5008
Retail Price: 580.00

**Wholesale Price:** \$59.95 / 52 PV **Subscribe & Save:** \$53.95 / 46 PV

### WHAT IS THIS LABEL PATTERN?

### **MELATONIN**

A naturally occurring hormone that is produced in the body that regulates sleep and wakefulness.



# SLEEP+

50%

Improvement in sleep efficiency\*

40%

Improvement in sleep quality\*

24%

Increase time in REM (brain rejuvenation) sleep\*



Fall asleep faster by 33% and wake up fewer times each night by 30%\*

### **KEY STUDIES**

Talbott and Talbott: Effect of Monocot Grass Extract (MGE) on mood state and sleep patterns in moderately stress subjects. Journal of the International Society of Sports Nutrition 2013 10(Suppl 1):P26.

Directions: Take 2-4 capsules approximately 30 minutes prior to bedtime with 8-oz of water. Do not exceed 4 capsules per night.

### SUPPLEMENT FACTS

Serving Size: 2 Capsules Servings Per Container: 30

	- 0
	%DV
23mg	25%*
3.8mcg	19%*
4mg NE	25%*
425mcg	25%*
100mcg DFE	25%*
1.5mcg	83%*
50mg	12%*
3mg	25%*
	23mg 3.8mcg 4mg NE 425mcg 100mcg DFE 1.5mcg 50mg

### Deep Sleep Proprietary Blend 350mg

Maizinol™ Corn grass (from Zea mays) 5-Hydroxytryptophan

(from Griffonia simplicifolia seed)

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs. † Daily Value not established

Other ingredients: Rice flour, Plant-based capsule, Rice hulls silica, Rice extract, Rice hulls, Gum arabic, Sunflower oil

# **KEY INGREDIENTS**



### **CORN GRASS**

- Clinically proven to address mental stress and mood imbalances\*
- Improves sleep\*
- Non-GMO\*



### 5-HTP

- Positive effect on sleep & mood\*
- · Decreases time required to get to sleep\*
- Decreases the number of nighttime awakenings\*

### **TIPS FOR BETTER SLEEP:**

- Meditate for 5-10 minutes before going to sleep to calm your mind
- Turn the lights off and put your computer, tablets and/or mobile devices away an hour prior to sleep
- Refrain from eating 2 hours before going to bed
- Avoid caffeine, alcohol and/or drinks with sugar before bed
- Reduce an upset stomach by taking Amare's Digestive after dinner



# RELIEF+

# supports the body's natural pain response system\*







When your body is experiencing occasional aches and pains, it can be difficult to concentrate on anything other than how to relieve yourself of the physical discomfort. Many times, the physical suffering can lead you to fail at completing your everyday tasks and make you feel down and unmotivated.

There are dozens of well-known pain products on the market today that are derived from chemical sources, which can have both long and short-term negative side effects on your health. We've created a natural-based alternative solution, Relief+.

Amare's Relief+ is a scientifically advanced product that supports the body's natural pain response system. Relief+ contains a high-quality, patented form of turmeric (for fast-acting relief) and boswellia (for long-lasting relief). Turmeric and boswellia are well-known to be poorly absorbed by the body. However, Amare's Relief+ includes a specialized phytosome technology that increases maximum absorption of both turmeric and boswellia. Most products on the market do not use the phytosome technology that is featured in Relief+.\*

Both key ingredients have been clinically shown to soothe minor discomfort, improve physical function, support joint health, and reduce intensity of occasional aches and pains. This is achieved by supporting antioxidant levels and balancing normal inflammatory function.



The key ingredients in Relief+ have been scientifically shown to balance normal inflammatory function and support antioxidant levels to provide fast-acting & long-lasting relief from occasional aches and pains.\*

- 1 Fast-acting & long-lasting relief\*
- 2 Soothes minor aches and discomfort\*
- 3 Reduces the intensity of occasional aches and pains\*
- Provides relief to active athletes or people on the go\*
- Helps improve physical function in people with joint & tendon challenges\*

**Item Code:** S007 **Retail Price:** \$74.00

**Wholesale Price:** \$54.95 / 47 PV **Subscribe & Save:** \$48.95 / 42 PV

### WHAT IS THIS LABEL PATTERN?

### **CYTOKINES**

Hormone-like signaling molecules that regulate immune system and inflammation responses associated with injury and pain.







74% 53% 31%

Decrease in osteomuscular pain\* Reduction in inflammation\* Decrease in cartilage damage\*

## **KEY INGREDIENTS**

### **TURMERIC**



- · Powerful antioxidant\*
- · Contains curcuminoids a powerful anti-inflammatory compound\*
- Alleviates occasional aches and pain\*
- Traditionally used as a flavoring spice or food colorant\*



Fast - acting relief\*





### **BOSWELLIA**

- · Effective in management of various inflammatory response functions\*
- Natural ingredient\*
- Traditionally used for more than 5000 years as a ceremonial incense\*

# **KEY STUDIES**

Franceschi et al. A novel lecithin based delivery form of Boswellic acids (Casperome®) for the management of osteo-muscular pain:a registry study in young rugby players. European Review for Medical and Pharmacological Sciences 2016; 20: 4156-4161.

Directions: Take 1-3 capsules as needed with 8-oz of water. Additional servings can be taken as needed. Do not exceed 12 capsules per day.

### SUPPLEMENT FACTS

Serving Size: 1 Capsule Servings Per Container: 45

**Amount Per Serving** %DV

Proprietary Relief Blend: 425mg

Meriva® Turmeric (Curcuma longaphytosome complex), Casperome® Frankincense (Boswellia serrataphytosome complex), Papain 2000 USP/mg, Bromelain (Ananas comosus) 2400 GDU/gm, Cayenne Pepper (Capsicum annum), White Willow (Salix alba) bark extract, Chamomile (Matricaria recutita) flowers extract

† Daily Value not established

Bamboo silica, Rice Extract Blend

Other ingredients: Plant-based capsule, Rice flour,

### WHAT IS PHYTOSOME TECHNOLOGY?

Because many plant extracts are poorly absorbed, you might need to consume a large amount of a particular plant extract to make a difference in your health. Phytosome technology is the answer to this dilemma. But what is phytosome technology and how does it help absorption? When you combine a plant extract with a phospholipid, you create what is called a phytosome complex. A phytosome complex can significantly increase the absorption of whatever plant extract the phospholipid is joined to. Amare's Relief+ contains ingredients that use Phytosome Technology, setting it apart from other products.











Today's knowledge about nutrition points us towards a vast list of nutrients we should be consuming on a daily basis to have optimal health and mental wellness. However, realistically it is very difficult to obtain all these nutrients through the foods we eat.

VitaGBX by Amare is a premium multivitamin, plus mind support formula that delivers a daily dose of high-quality essential nutrients. VitaGBX combines more than 50 vitamins, minerals, amino acids, and phytonutrients in their most active and bioavailable forms to provide you with optimal micronutrient nutrition for a well-balanced body and mind.\*

Amare's VitaGBX is not your typical multivitamin. We've taken it a step further to formulate this product with a Bright Mind Proprietary Blend, which contains key phytonutrients and our own Amare GBX+ Proprietary Blend that enhances optimal functionality of the gutbrain axis.\*\*

VitaGBX is a modern multivitamin, with the proper amounts of each nutrient. Not too little, but also not too much of any given vitamin or mineral – just the right balance to supplement gaps in the average daily diet. VitaGBX helps to fill those nutritional gaps to support you in living each day to the fullest!\*

Item Code:\$010Retail Price:\$54.00

**Wholesale Price:** \$39.95 / 32 PV **Subscribe & Save:** \$35.95 / 29 PV





VitaGBX is a premium multivitamin that combines more than 50 vitamins, minerals, amino acids, and phytonutrients. It features both our Bright Mind Proprietary Blend (for mind support) and Amare GBX+ Proprietary Blend (for gut – brain axis support) to empower a well-balanced body and mind.\*

- Contains key nutrients that are essential for daily overall wellness\*
- 2 Supports bone health with calcium, magnesium, zinc, and vitamin D\*
- Supports healthy immune function\*
- Packed with free radical fighting antioxidants\*
- Proper physiological ingredient amounts no mega doses\*
- 6 Balances body and mind via key nutrients often not consumed in your daily meals\*
- Improves concentration, attention, and alertness\*
- 8 Empowers and sustains a sense of mental focus\*

### WHAT IS THIS LABEL PATTERN?

### **BRAIN ILLUSTRATIONS**

VitaGBX contains both Bright Mind and Amare GBX+ Proprietary Blend, formulated to support the mind and gut-brain axis system for a healthy mind and body.



# VitaGBX®



Contains a Bright Mind Blend which helps improve concentration, attention, and alertness\*



Combines 50+ vitamins, minerals, amino acids, and phytonutrients to deliver micronutrient nutrition for a well-balanced body and mind\*



Contains our Amare GBX+ Proprietary Blend that enhances optimal functionality of the gut-brain axis\*

# WHY IS VITAGBX® NOT YOUR TYPICAL MULTIVITAMIN?

### VitaGBX is 2 products in ONE!

- 1. A premium multivitamin containing 50 of the most bioavailable vitamins, minerals and amino acids in safe and scientifically validated amounts to optimize your daily nutrient needs.
- 2. A Bright Mind Proprietary Blend consisting of key phytonutrients including our Amare GBX+ Proprietary Blend combined and formulated to support the mind and the gut-brain axis system.

Directions: Take twice per day — 2 capsules with 8 oz. of water at breakfast, and an additional 2 capsules with 8 oz. of water at dinner. Do not exceed 4 capsules per day.

### M Ε N S Serving Size: 2 Capsules Servings Per Container: 60 %DV\* **Amount Per Serving** %DV **Amount Per Serving** Bright Mind Proprietary Blend Vitamin A (as Beta Carotene and Retinyl Palmitate 2500**I**U 50% 206.9mg Vitamin C (as Calcium Ascorbate and Magnesium 167% 100mg L-Tyrosine, Amare GBX+ Proprietary Ascorbate) Vitamin D3 (as cholecalciferol) 500IU Blend: [Applephenon® Asian Apple (Malus 125% domestica) fruit extract, Enovita® French Vitamin E (as d-alpha Tocopheryl Succinate) 15IU 50% 13% Grape (Vitis vinifera) seed extract, 10mcg Enzogenol® New Zealand Pine (Pinus Thiamin (as Thiamine Hydrochloride) 5mg 333% Riboflavin 294% radiata) bark extract], N-acetyl-L-cysteine, 5mg Acetyl-L-Carnitine, Alpha-Lipoic Acid, Choline Niacin (as Niacinamide) 50% 10mg 125% (as Choline Bitartrate), Ginger root (Zingiber Vitamin B6 (as Pyridoxine HCI) 2.5mg Folate (L-5-Methyltetrahydrofolate) officinale), Tomato and Marigold Carotenoids 100mcg 25% (Beta Carotene, Alpha Carotene, Lutein, Vitamin B12 (as methylcobalamin) 250% 15mcg 150mcg 50% Lycopene, Zeaxanthin), Full-spectrum Tocotrienols [alpha-, beta-, gamma-, 10mg Pantothenic Acid (as D-Calcium pantothenate) 100% delta-tocotrienol from EvNol™ (Elaeis Calcium (as Dicalcium Malate) 50mg 5% guineensis)], Full-spectrum Tocopherols [alpha-, Iron (as Iron Bisglycinate Chelate) 17% 3mg beta-, gamma-, delta-tocopherol from EvNol™ Iodine (as Potassium Iodide) 40mcg 27% Magnesium (as Dimagnesium Malate) 13% (Elaeis guineensis)], Natural Mixed Carotenoids 50mg [alpha-, beta-, gamma-carotene and lycopene Zinc (as Zinc Bisglycinate Chelate) 7.5mg 50% Selenium (as L-Selenomethionine and Selenium 50% from EvTene™ (Elaeis guineensis)], Astaxanthin 35mcg (Haematococcus pluvialis), Lutein (Tagetes Glycinate Complex) erecta), Zeaxanthin (Tagetes erecta) Copper (as Copper Bisglycinate Chelate) 25% 0.5mg Manganese (as Manganese Bisglycinate Chelate) 0.5mg 25% \*Percent Daily Values (DV) are based on a 2,000 Chromium (as Chromium Nicotinate Glycinate) 50mcg 42% Molybdenum (as Molybdenum Glycinate Chelate) 25mcg 33% calorie diet. Your daily needs may be higher or Boron (as Boron Glycine) 1mg lower depending on your calorie needs. 1.5mg Silica (from Horsetail Extract) † Daily Value not established

Other ingredients: Plant-based capsule, Rice fiber, Rice Extract Blend



# om MEGA® ultra-pure fish oil that supports mental wellness\*







The scientific validation of health benefits provided from omega-3s — from fish oil specifically — are well established. Omega-3s are one of the most researched and proven supplements available today, but there are drastically different levels of purity, quality and effectiveness on the market. Amare's OmMega is different than the rest and the best choice for both targeted mental wellness and general health benefits.

OmMega® is a sustainably sourced, lavender-infused fish oil that features a 5:1 ratio of EPA to DHA scientifically shown to support mental wellness. The specific ratio of high EPA to DHA is known to have a more effective profile in mental health benefits such as cognition, memory recall, mental acuity, alertness, positive mood, neurogenesis, and resilience from feelings of depression compared to a generic fish oil product.

In addition to the mental wellness benefits provided by OmMega, the omega-3 fatty acids in our specialized blend also provide support for your heart, joints and skin. The 900 mg of targeted omega-3 fatty acids in OmMega bridge the gap between the average American's typical nutritional intake from foods compared to the optimal value for whole body health.

OmMega is infused with a premium lavender oil to remedy the typical fishy taste, smell and those dreaded "fish burps." The purity from consistent sourcing and manufacturing processes results in a nearly pure, water-like appearance — drastically different from the typical yellow, orange and/or tinted fish oils on the market, which are less pure.

All fish oil products are not sourced the same! The single and consistent fish oil source in OmMega comes from Arica, Chile, and yields greater stability along with an optimized nutrient profile. Our production facility has a microscopic ecological footprint, using 100% renewable energy.\*

 Item Code:
 \$011-02

 Retail Price:
 \$40.00

**Wholesale Price:** \$29.95 / 24 PV **Subscribe & Save:** \$26.95 / 22 PV





OmMega® is a sustainably sourced, lavender-infused fish oil that features a 5:1 ratio of EPA to DHA scientifically shown to support mental wellness.\*

- Supports cognition and mental performance\*
- 2 Supports normal memory, attention control, alertness, and positive mood\*
- Protects against lipid oxidation and supports healthy function of the brain\*
- Promotes healthy cardiovascular, nervous and immune system function\*
- Helps regulate the body's natural inflammatory response\*
- 6 Provides a healthy balance of all-natural, pure omega-3 fatty acids\*

### WHAT IS THIS LABEL PATTERN?

### **OMEGA-3 FATTY ACIDS**

Naturally occurring fatty acids, such as EPA and DHA, that help reduce inflammation and are important in cognitive function.



# Om MEGA



Contains ultra-pure, ultra-potent omega-3 content — 5:1 ratio of EPA to DHA for targeted mental health benefits\*



Promotes cardiovascular health\*



Supports memory and cognitive functions, while promoting a healthy nervous system\*

# Quality You Can See

Our fish oil source is so pure, potent and high quality, that the final product has an almost transparent or clear appearance, compared to the typical fish oils that you see on the market which are yellow, orange, brown, or cloudy.\*



**Directions:** Take 2 softgels with 8 oz. of water. Do not exceed 6 softgels per day.

### **SUPPLEMENT FACTS**

Serving Size: 2 Softgels Servings Per Container: 30

Amount Per Serving		%DV*
Calories	15	
Total Fat	1.5 g	2%*
Cholesterol	1.5 mg	<1%*
<u> </u>		
Mental Wellness Ratio Fish Oil	1500 mg	†
Mental Wellness Ratio Fish Oil Total Omega-3 Fatty Acids	<b>1500 mg</b> 975 mg	† †
	•	† † †
Total Omega-3 Fatty Acids	975 mg	† † †

\*Percent Daily Values are based on a 2,000 calorie diet.

† Daily Value not established

Other Ingredients: Gelatin, Glycerin, Purified Water,

Lavender Oil

Contains: Fish (Wild Anchovy)

OmMega clearly stands apart from other omega-3 fish oil products on the market. Its targeted mental wellness benefits, purity, potency, and sustainable sourcing, place it at the pinnacle of choices for fish oils on the market. At Amare, we're leading the mental wellness revolution, and we're proud to have the world's leading mental wellness targeted omega-3 product!\*

To guarantee consistent quality of all of our products and process, we have a variety of certifications, including:















# **PROBIOTICS**

broad spectrum, high-potency probiotics\*







Probiotics are defined as good bacteria that live in the gut. Most people typically associate bacteria with being harmful or disease-causing. However, probiotics are key components to keeping your gut happy and healthy. These little helpers contribute to normal, healthy functioning of your digestive and immune system.

Emerging science has informed us that probiotics are crucial to our overall health. You can find probiotics in many forms, such as in foods like yogurt. However, you may not be getting the correct amount of probiotics that your body needs, or in some cases you could be consuming supplements with abnormally high CFU's (colony forming units). This too can interrupt the balance of probiotics in your digestive system and cause multiple problems.

Amare's Probiotics provides a broad spectrum of highpotency probiotics that you need on a daily basis. Each serving contains over 10 billion CFU's of beneficial bacteria that have been shown to support digestive health, immune function, and inflammatory balance.\*

While our flagship product, MentaBiotics, contains specific strains of probiotics & prebiotics - designed to target mental wellness issues, this Probiotics product is targeted more towards overall health. The type of strains of probiotics in MentaBiotics are different than the strains in Probiotics, and they are complementary to each other when both products are consumed together.

Item Code: S012 Retail Price: \$40.00

**Wholesale Price:** \$29.95 / 24 PV **Subscribe & Save:** \$26.95 / 22 PV





A high-potency, broad spectrum formulation of probiotics shown to support gut health, immune function, and normal inflammatory balance.\*

- Supports healthy functioning of the digestive and immune system\*
- Maintains healthy intestinal microflora balance\*
- Helps support optimal metabolism and absorption of food\*
- Supports normal inflammatory balance\*
- Promotes positive balance and proliferation of beneficial bacteria\*
- 6 Helps nourish beneficial bacteria in your gut\*

### WHAT IS THIS LABEL PATTERN?

### **PROBIOTICS**

Live bacteria that are considered "good" bacteria that help maintain a healthy digestive system, balance immune system function, and modulate inflammation.



# SCIENCE & INFORMATION PROBIOTICS



Features acid-resistant capsules to survive stomach acid and ensure optimal colonization of the probiotics in the colon\*



Contains over 10 billion CFUs of probiotics\*



Packed with beneficial bacteria specifically to support optimal metabolism of food\*

Directions: Take 2 capsules with 8-oz of water. For additional gut health and general wellness benefits, take up to 2 servings daily.

### **SUPPLEMENT FACTS**

Serving Size: 2 Capsules Servings Per Container: 30

### Amount Per Serving %D

Probiotic Proprietary Blend 10B CFU †

Inulin, Lactobacillus acidophilus (La-14), Bifidobacterium bifidum (Bb-06), Bifidobacterium longum (Bl-05), Lactobacillus rhamnosus (Lr-32), Lactobacillus casei (Lc-11)

† Daily Value not established

Other ingredients: Rice fiber, Plant-based capsule, Rice Extract Blend, Gellan Gum.

### **DID YOU KNOW?**

There are 10 times more bacteria in our gut than there are cells in our body. That means we are more bacteria than we are human. There are live bacteria within our gut known as probiotics. They are considered "good" or "helpful" bacteria that are beneficial for our digestive system and overall health.

Amare's Probiotics contains different strains of beneficial bacteria than from those found in MentaBiotics. Probiotics by Amare consists of a broad spectrum of 10 billion CFU's of good bacteria that has been shown to support overall health.

### Amare Gets Down to the Strain Level:

There are approximately 300-1000 good bacterial species in our gut, but there are millions of strains for each species comprising billions of bacteria overall. Most probiotics on the market provide information in the nutrition facts about the genus and species of bacteria, but they don't pay as much attention to the strains. Amare focuses on the specific strains of bacteria because that is where the wealth of benefits exist.

### Example:

Genus (Lactobacillus) Species (Acidophilus) Strain (La-14)



Lactobacillus Acidophilus



# DIGESTIVE

complete GI support\*







We've all experienced the challenges of an upset stomach that causes gas, bloating, and digestive discomfort. At times, it can be painful and embarrassing. These issues are common when the body encounters difficulties breaking down many of today's highly processed food products.

Digestive by Amare is a comprehensive blend of digestive enzymes and key ingredients that provides complete GI support and helps ease digestive distress. It also contains a unique patented ingredient of a combination of artichoke and ginger that have been clinically proven to be highly effective in managing digestive discomfort and gastric motility. Unlike other products, Amare's Digestive supports the body's normal digestive processes, while also assisting with the conversion of food nutrients to cellular energy.

Don't let those embarrassing, unexpected, painful digestive occurrences affect your daily life. Amare's Digestive provides complete digestive support for the upper (stomach), middle (intestine), and lower (colon) gastrointestinal system - improving digestion, relieving discomfort and reducing gas and bloating. Help your gut get back to functioning in tip top shape, with Digestive by Amare.\*

**Item Code:** \$009 **Retail Price:** \$40.00

Wholesale Price: \$29.95 / 24 PV Subscribe & Save: \$26.95 / 22 PV





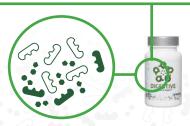
A comprehensive blend of enzymes and phytonutrients to support the process of digestion in the upper, middle and lower gastrointestinal system.\*

- Delivers a balanced and comprehensive blend of digestive enzymes to support normal digestive processes\*
- Helps to digest many enzyme-deficient, processed foods\*
- Speeds conversion of food nutrients to cellular energy\*
- Promotes gastrointestinal comfort and food tolerance\*
- Reduces feelings of discomfort and bloating after eating a meal\*
- Decreases uncomfortable gas during digestion\*
- Supports healthy production of metabolic enzymes\*

### WHAT IS THIS LABEL PATTERN?

### **DIGESTIVE ENZYMES**

Proteins that assist your body in breaking down fats, proteins, and carbohydrates to support digestive performance.



# DIGESTIVE



Speeds conversion of food nutrients to cellular energy\*



Reduction in overall digestive complaints\*



Improvement in GI function\*

# **KEY STUDIES**

Giacosa et al. The Effect of Ginger (Zingiber officinalis) and Artichoke (Cynara cardunculus)
Extract Supplementation on Functional Dyspepsia: A Randomised, DoubleBlind, and Placebo-Controlled Clinical Trial. Evidence-Based Complementary
and Alternative Medicine Volume 2015, Article ID 915087

Lazzini et al. The effect of ginger (Zingiber officinalis) and artichoke (Cynara cardunculus) extract supplementation on gastric motility: a pilot randomized study in healthy volunteers. European Review for Medical and Pharmacological Sciences 2016; 20: 146-149

Directions: Take 2 capsules with your meal and 8-oz of water. Do not exceed 6 capsules per day.

### **SUPPLEMENT FACTS**

Serving Size: 2 Capsules Servings Per Container: 30

Amount Per Serving %DV

Digestive Proprietary Blend 370mg

FOS fructo-oligo-saccharides, ProDigest® [Artichoke (*Cynara scolymus*) leaf extract and Ginger (*Zingiber officinale*) root extract)], Amylase, Diastase, Protease I, Lipase, Protease II, Hemicellulase, Invertase, Lactase, Cellulases

† Daily Value not established

Other ingredients: Rice flour, Plant-based capsule, Rice fiber Rice Extract Blend



# **DID YOU KNOW?**

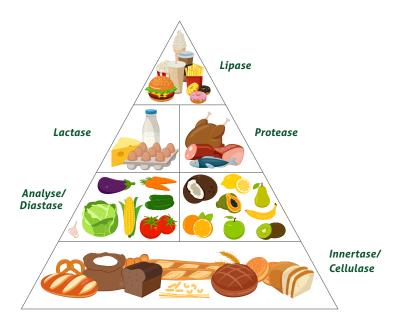
Digestive enzymes are substances that help break down the food you eat into microscopic substances your body can absorb and digest. There are different types of digestive enzymes and each perform different functions. Some break down sugars, while others break down fats and carbohydrates.

A shortage of digestive enzymes disrupts the normal function of your gastrointestinal system and may prevent you from gaining the maximum nutritional benefits from the foods you eat.

Amare's Digestive contains a wide variety of digestive enzymes and other key ingredients, such as artichoke and ginger, that provide complete GI support and help ease digestive distress.

### **Food Enzyme Pyramid**

Digestive includes a blend of enzymes that help to break down fats, carbohydrates and proteins.



# GBX PROTEIN™

microbiome-boosting plant protein\*







Our days are usually filled to the max. Especially on busy days, we don't always have the opportunity to get the nourishment our body needs. Many people find themselves skipping meals, eating a fast-food meal, or perhaps making a protein shake for a breakfast pick-me-up or an afternoon perk. The problem is, many of us are consuming bad protein powder, which lack diverse amino acids, have fillers, or are just low quality in the kind of protein they have. They usually taste bad too. Our opportunity was to formulate a protein powder that was not only great for your body but tasted great too!

Introducing Amare GBX Protein™, the world's first protein powder specifically developed to support the gut-brain axis and boost the gut microbiome! The Amare Microbiome-Boosting Protein Blend features Artesa® Chickpea Protein, which gives a nice texture and flavor to the blend. The chickpea blend is formulated with premium, sustainably sourced chickpeas — so it's not only good for your gut, but for the environment too. The blend is completed with the inclusion of high quality brown rice and pea protein which help control appetite, promote cardiovascular health, and speed metabolism.\*

Our GBX Protein packs a protein punch, delivering 17 grams of pure plant protein. Our unique chickpea, brown rice and pea protein blend nourishes good bacteria in the gut and improves microbiome balance, while controlling appetite and supporting muscle mass. Our specialized blend is smooth (not gritty!) and flavorful, unlike some other protein blends on the market.\*

This protein-filled blend comes in two delicious flavors, chocolate and vanilla, so that you can easily add it to milk/non-dairy milk or mix it with your favorite shake.

Plus, it's Reboot+ friendly, and works wonders to support an optimized Amare reboot! Make sure to add it to your daily diet for a great source of nutrition.\*





GBX Protein™ delivers 17 grams of pure plant protein. This unique chickpea, brown rice, and pea protein blend nourishes good bacteria in the gut and improves microbiome balance, while controlling appetite and supporting muscle mass. Fully-loaded with only functional ingredients, this potent formula supports the gut microbiome, helping fuel a healthy lifestyle.\*

- Nourishes good gut bacteria\*
- 2 Improves microbiome balance\*
- 3 Helps control appetite\*
- 4 Supports healthy muscle mass\*
- 5 Increases feeling of fullness\*
- 6 Increases energy\*
- Each serving contains 17 grams of ultrapure, plant-based, Non-GMO, vegan protein with precise ratios of 9 essential amino acids, optimized for high protein quality\*

Item Code (Vanilla): \$015 Item Code (Chocolate): \$016 Retail Price: \$54.00

**Wholesale Price:** \$39.95 / 26 PV **Subscribe & Save:** \$35.95 / 22 PV



Key ingredients in GBX Protein have been clinically shown to:



Improve microbiome balance\*



Help control appetite\*



Increase energy\*

# GBX PROTEIN™

# **KEY INGREDIENTS**



### Artesa® Chickpea Protein

- Premium, sustainably sourced chickpeas\*
- Unique microbiome-boosting phytonutrients\*
- · Smooth flavor and taste



### **Brown Rice**

- Helps with weight loss and speeds metabolism\*
- Improves liver function\*
- · Promotes cardiovascular health\*



### **Pea Protein**

- Helps maintain muscle mass\*
- · Aids in weight loss\*
- Supports heart health\*

**Directions:** Mix 2 scoops in 8–16 oz. of water, milk or smoothie. Consume 1–2 servings per day for optimal gut-brain axis support.

### VANILLA

### **NUTRITION FACTS** Serving Size: 2 Scoops (27.4g) Servings per container: 15 %DV Amount Per Serving 0% Total Fat 0g Saturated Fat 0g Trans Fatty Acids 0g Cholesterol 0mg Sodium 121mg 5% Potassium 249mg Total Carbohydrate 49 Dietary Fiber 2g **Total Sugars** 34% Protein **17g** Calcium 30mg 3% Iron 26% Vitamin A 7 IU 0% Vitamin C 0mg 0% \*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower depending on your calorie needs.

Ingredients: Amare Microbiome-Boosting Protein Blend (Artesa" Chickpea Protein Concentrate, Pea protein concentrate, Brown rice protein concentrate, Flaxseed, Xanthan gum, Acacia gum), Natural Vanilla Natural flavors, Stevia leaf extract

### **CHOCOLATE**

Amount Per Serving		%DV
Calories	115	
Total Fat	1g	3%
Saturated Fat	0g	
Trans Fatty Acids	Og	
Cholesterol	0mg	09
Sodium	122mg	5%
Potassium	455mg	139
Total Carbohydrate	6g	29
Dietary Fiber	4g	169
Total Sugars	0g	
Protein	17g	34%
Calcium	30mg	39
Iron	4.6mg	269
Vitamin A	7 IU	09
Vitamin C	0mg	09

Ingredients: Amare Microbiome-Boosting Protein Blend (Artesa" Chickpea Protein Concentrate, Pea protein concentrate, Brown rice protein concentrate, Flaxseed, Xanthan gum, Acacia gum), Cocoa powder, Natural flavors, Stevia leaf extract

Sugar Free
Non-GMO
All Natural
Vegan
Gluten Free
Soy & Dairy Free
No Preservatives
No Artificial Colors
No Artificial Flavors
No Artificial Sweeteners



# GBX SEEDFIBER™

# microbiome-boosting seed powder\*







It's important to take a daily product that helps the overall diversity of our gut microbiome. Seed fibers deliver a diverse range of phytonutrients needed for the microbiome system. We identified the need for a product that not only delivers a diverse blend of seed fibers, but also features a comprehensive array of phytonutrients that support the gut-brain axis.\*

GBX SeedFiber™ is the next-generation approach to optimizing the gut-brain axis. This advanced formula contains phytonutrient-rich seeds as sources of natural insoluble fibers, helping you feel fuller, longer. The robust Cold-Pressed Seed Powder Blend contains sunflower, cucumber, cranberry, black cumin, blackberry, and concord grape seed fibers. This blend supports the immune system, skin health, eye health, brain health, heart health, and increases stress resilience.

AHCC®, a clinically-studied & patented cultured mushroom mycelia extract, rich in alpha-glucans and effective for immune support, is a rare and premium ingredient found in GBX SeedFiber. AHCC supports microRNA signaling between the microbiome and the central nervous system. This unique ingredient helps manage feelings of stress, tension and anxiety.\*

This product provides a diverse source of fiber and can be added to blended beverages and healthy baked goodies—anywhere that you want to boost fiber and phytonutrient content.

Plus, it's Reboot+ friendly, and works wonders to support an optimized Amare reboot! Make sure to add it to your daily diet for a great source of nutrition.\*



GBX SeedFiber™ is the next-generation approach to optimizing the gut-brain axis. This phytobiotic-rich formula contains seeds as sources of natural microbiome-boosting fibers, helping you feel fuller, longer. Featuring a cultured mushroom mycelia extract to support microRNA signaling between the microbiome and central nervous system, this unique blend helps manage feelings of stress, tension and anxiety.\*

- 1 Supports "brain-to-brain" communication\*
- Naturally modulates microRNA signaling\*
- 3 Helps manage feelings of tension and anxiety\*
- A Supports natural microbiome modulation\*
- Helps control appetite and reduces feelings of hunger\*
- 6 Fortifies raw food creations with high antioxidant activity level and polyphenol nutrients\*

Item Code: S019 Retail Price: \$50.00

**Wholesale Price:** \$36.95 / 26 PV **Subscribe & Save:** \$32.95 / 21 PV





Key ingredients in GBX SeedFiber have been clinically shown to:



Optimize gut-brain axis communications\*



Naturally support microRNA signaling\*



Helps manage feelings of tension and axiety\*

Sugar Free
Non-GMO
All Natural
Vegan
Gluten Free
Soy & Dairy Free
No Preservatives
No Artificial Colors
No Artificial Flavors
No Artificial Sweeteners

Directions: Add two scoops to smoothies, milk, or recipes.
Consume 1-2 servings per day for optimal gut-brain axis support

# NUTRITION FACTS Serving Size: 2 Scoops (10.4g)

Amount Per Serving		%DV*
Calories	45	
Calories from fat	13	
Total Fat	1.5g	2%
Saturated Fat	0g	
Trans Fatty Acids	0g	
Cholesterol	0mg	0%
Sodium	0mg	0%
Potassium	Omg	0%
Total Carbohydrate	4g	1%
Dietary Fiber	3g	14%
Total Sugars	0g	
Protein	4g	7%
Calcium	29mg	3%
Iron	1mg	6%
Vitamin A	4.3 IU	0%
Vitamin C	0.4mg	1%

Ingredients: Cold-Pressed Seed Powder Blend (Sunflower (Helianthus annuus) seed, Cucumber (Cucumis sativus) seed, Cranberry (Vaccinium macrocarpon) seed, Black Cumin (Nigella sativa) seed, Blackberry (Rubus Fruticosus) seed, Concord Grape (Vitis vinitera) seed, Shiltake mushroom (Lentinula edodes) mycelium extract (AHCC® - activated hexose-correlated compound), Rice fiber, Bamboo silica

# GBX SEEDFIBER™

# **KEY INGREDIENTS**

### **Cold-Pressed Seed Powder Blend Includes:**



### Sunflower Seed

One of the top natural sources of good fats, copper, selenium, folate, vitamin E\*



### **Cucumber Seed**

Great source of fiber and beta carotene, which helps with immunity, and skin and eye health\*



### Cranberry Seed

Great source of vitamin E, Omega-3, -6 and -9, and also acts as an antioxidant to protect your body from stressors\*



### Black Cumin Seed

Contains B vitamins and antioxidants, and helps boost the immune system\*



### Blackberry Seed

Rich in Omega-3 (alpha-linolenic acid) and Omega-6 (linoleic acid) fats, which are good for heart health and brain health\*



### Concord Grape Seed

Great natural source of vitamin A and E, which is crucial for skin, circulation, cholesterol, and has antioxidant effects\*

### **Clinically Studied Patented Ingredient:**



# AHCC® — Activated Hexose Correlated Compound

- Cultured mushroom mycelia extract
- Effective for immune support\*
- Rich in alpha-glucans\*
- Supports microRNA signaling between the microbiome and the central nervous system\*



# GBX SUPERFOOD™

microbiome-boosting fruits and vegetables\*



NUTRIENTS EQUIVALENT TO THREE SERVINGS OF FRUITS AND VEGETABLES



PROVIDES CELLULAR ANTI-STRESS BENEFITS\*

Many of us don't get enough servings of fruits and vegetables throughout our day. The body's microbiome depends on phytonutrients from fruits and vegetables. That's why we developed GBX SuperFood™. We wanted to solve that "I didn't have time" problem we face when it comes to nourishing our bodies with the right amount of nutrition, so we packed the phytonutrient equivalent of three servings of fruits and vegetables per serving into this product.

Formulated to boost the gut microbiome and support the body's gut-brain axis, this product features two powerful proprietary blends. The Anti-Stress Phytobiotic Proprietary Blend helps protect cells from damage by oxidative free radicals and inflammatory cytokines, helping the brain and gut run at peak efficiency. The Gut-Integrity Prebiotic Proprietary Blend provides a broad blend of prebiotic fibers to support a healthy microbiome and maintain overall gut integrity.\*

If that weren't enough, GBX SuperFood is also the only phytonutrient supplement that delivers cellular antistress benefits that you can actually feel. It helps induce the production of natural anti-stress molecules inside our cells called Heat Shock Proteins (HSPs). This is with the help of an Enzyme-Treated Asparagus Extract (ETAS™). These HSPs help protect cells from a variety of different stressors and even help with cellular cleanup processes to keep both our brains running at peak efficiency.\*

Our GBX SuperFood comes in a delicious, all-natural Sweet Apple Berry flavor. It is designed for everyday use to support a healthy lifestyle. Plus, it's Reboot+ friendly and works wonders to support an optimized Amare reboot! Make sure to add it to your daily diet for a great source of nutrition.\*

GBX SuperFood™ provides the phytonutrient equivalent of three servings of fruits and vegetables per scoop. This phytobiotic-rich blend delivers cellular level anti-stress benefits and helps protect cells from a variety of different stressors, helping the brain and gut run at peak efficiency.\*

- 1 Phytonutrient equivalent of three servings of fruits and vegetables per serving\*
- Provides cellular anti-stress benefits (improves stress resilience)\*
- Helps the production of natural anti-stress molecules (Heat Shock Proteins)\*
- Protects cells from damage by oxidative free radicals and inflammatory cytokines\*
- Helps with cellular cleanup processes, which keeps both brains running at peak efficiency\*
- 6 Supports a healthy microbiome\*
- Maintains overall gut integrity\*

Item Code: 5018
Retail Price: \$40.00

**Wholesale Price:** \$29.95 / 21 PV **Subscribe & Save:** \$26.95 / 18 PV



\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

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Key ingredients in GBX SuperFood have been clinically shown to:



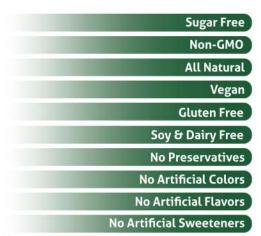
Increase Heat Shock Protein expression\*



Enhance internal cellular cleanup (autophagy)\*



Provides stress resilience benefits that you can FEEL at the cellular level\*



Serving Size: 2 Scoops (9.7g)

Amount Per Serving

Amount Per Serv

# GBX SUPERFOOD™

### **KEY INGREDIENTS**

### **Anti-Stress Phytobiotic Proprietary Blend Includes:**



### Spirulina

 A natural algae that provides potent nutrients and is a good source of antioxidants and B vitamins — high in proteins and helps with gastric integrity/balance\*



# ETAS: Enzyme-Treated Japanese Asparagus

- Supports mood and cognitive function\*
- Protects neuronal cells\*
- Induces the production of natural antistress molecules called Heat Shock Proteins\*

### Fruit and Vegetable Blend

 Provides three servings of natural fruits and veggies for comprehensive nutrition in a convenient, single serving\*



### **Gut-Integrity Prebiotic Proprietary Blend Includes:**

### IsoFiber™ (Iso-Malto-Oligosaccharides)

• IMOs are naturally occuring plant fibers that are clinically shown to improve the growth of gut bacteria.



### Apple Fiber

 Helps with bulking in the intestinal tract, and heart health\*



### Chia Seed

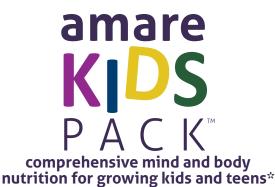
- Good source of Omega-3 fatty acids, fiber, antioxidants, proteins and calcium\*
- Good for heart and brain health\*



### Flax Seed

- Good natural source of Omega-3 fatty acids, lignans and fiber\*
- Helps with heart health and brain health\*











As kids and teens grow, their minds and bodies are continuously developing. However, we seem to overlook the importance of that development when we're young. After all, we're all taught how to take care of our physical health at a young age, but what about our mental health? It's just as or more important, yet we tend to only focus on the body's impact on our well-being. It's time for a change. Mental wellness can no longer be looked as an afterthought — in fact, it's actually the primary driver of health and happiness.

Kids and teens especially need products that will help develop, support and optimize both the mind and body. With the Amare Kids Pack™, all three of Amare's signature kids products are included, making it a complete mind and body nutrition system for kids and teens.

Kids FundaMentals®, the offspring of our award-winning Amare FundaMentals Pack®, connects the gut and brain to enhance the communication between both brains in kids and teens. Kids VitaGBX balances both the mind and body, plus provides the key nutrients kids and teens need as they grow. And finally, Kids Mood+ supports youth stress resilience and a better mood.

The best of the best. That's what you get with the revolutionary Amare Kids Pack. The best gut-brain axis support. The best full-body vitamins. The best moodboosting nutrition. The first all-natural formulation of its kind to empower your kid from head to toe so they can be their best — student, artist, athlete, servant leader self. That's comprehensive mind and body nutrition for growing kids and teens.\*

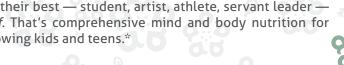


The first comprehensive mental wellness pack for kids and teens, the Amare Kids Pack is formulated to support full mind and body nutrition.\*

- Supports full mind and body nutrition for growing kids and teens\*
- Provides comprehensive mood support and stress resilience\*
- Promotes immune system efficiency\*
- Improves psychological vigor (physical energy, mental acuity and emotional well-being)\*
- Improves concentration, attention and mental alertness\*
- Normalizes neurotransmitter activity, including serotonin and dopamine\*
- Reduces stress hormones and inflammation\*
- Supports memory improvement and efficiency\*

Item Code: P018 Retail Price: \$198.00

Wholesale Price: \$131.95 / 95 PV Subscribe & Save: \$117.95 / 85 P\



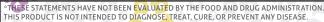


















### Y PROVEN TO: AMARE KIDS PACK IS CLINICALI











# AMARE KIDS PACK INCLUDES:



all-in-one gut-brain axis nutrition\*

- Ingredients shown to improve mental wellness\*
- Supports the entire gut-brain axis\*
- Improves psychological vigor (physical energy, mental acuity and emotional well-being)\*
- Supports the growth and vitality of a range of beneficial gut bacteria
- Provides the equivalent benefits of the Amare FundaMentals Pack in a one scoop serving for kids and teens\*

**Directions:** Mix 1 scoop in the morning with 2-8 oz. of water, milk, fruit juice, smoothie, yogurt, or other foods or liquids. Do not expose to boiling or scalding temperatures.

S U P P L E N Serving Size: 1 Scoop (7g)	1	E	N	Т	Serv	A ings P	C er Co	T ntaine	<b>S</b> r: 30
Amount Per Servi	ng †	4DV	•		Amo	unt Pe	er Sen	ving "	%DV
Calories	15		Phytob	iotic P	roprieta	y Blen	d 37.	5mg	t
Total Carbohydrate	5g	2%	Sunthe	anine* I	-Theani	ne. Am	are GB	X+ .	
Total Sugars	00	-	Propri	etary Bl	end: Ap	olephen	ion <sup>e</sup> As	ian Ap	ole
Total Fiber	5g				tica) fruit				
					nifora) se				
MW3" Preblotic Proprietary Blend 4700r		_†			ine (Pin				ict
IsoFiber** Iso-Malto-Oligosaccharides, BiMuno* G		150	Gut-Ax	s Suppo	ert Propri	otary Bi	end 20	5mg	1
Galacto-Oligo-Saccharides, Sunliber <sup>®</sup> Galactomans	hàn F	iber	Wellmu	ne" Yea	st 1.3/1.6	Beta-G	lucan		
			(Saccharomyces cerevisiae), L-Glytamine, ProDigest®						
Lactobacillus halveticus R0052, Brildobacter longum R0175, Lactobacillus rhamnosus R0					Extract (				





premium nutrition for a healthy body and mind\*

- Contains more than 50 vitamins, minerals, amino acids and phytonutrients that are essential for daily, overall wellness\*
- Supports healthy immune function\*
- Improves concentration, attention and mental alertness\*
- Supports bone health with calcium, magnesium, zinc and vitamin D\*
- Packed with free radical fighting antioxidants\*
- Proper physiological ingredient amounts no mega doses\*

Directions: Chew 2 tablets with breakfast and 2 tablets with dinner.

SUPPLEM Serving Size: 2 tablets Servings per container: 60	E	N	TFACTS
Amount Per Serving		%DV	Amount Per Serving %DV
Colories Total Carbohydrate	7.5 2.5g	1%	Bright Mind 170.5mg 1 Proprietary Blend
Vitamin A (as Beta Carotene and Botinyi Polimitato)	2500 IU	50%	L-Tyrosine, Amare GBX+ Proprietary Blend:
Vitamin C (as Colcium Ascorbete and Magnesium Ascorbate)	30mg	50%	[Applephenon* Asian Apple Polyphenols (Misius domestica),
Vitarran D3 (as choleculciferol) Vitarran E (as d-alpha Toccohery)	200 IU 15 IU	50%	
Complex and L-Selenomethionine) Copper (as Copper Bisglycinate Chelate Manganese (as Manganese Bisglycinate Chelate) Chromium (as Chromium Nicotinate	3mog 150mog 5mg 25mg 40mog 25mg 2.5mg 27.5mog	50% 50% 50% 50% 50% 50% 26.5% 6.5% 6.5% 25%	Adha-Loca Add, Cholme (as. Ahha-Loca Add, Cholme (as. Cholme (as. Cholme (as. Cholme (as. Cholme Battrian), Girigar mol. (Chigher officiale), Anderdy-L-vyelenia, Full spotshert Docothenols (alpha-peta), Patel Sept. (All Sept. Anderdy (Esse gaineras), Fast-spectrum Tacophrenia (apha-peta), F
Glycinate) Molyoderum (as Molyoderum Glycinate Chelate) Boron (as Boron Glycine) Silica (from Horsetal) Extract)	0.5mg 0.5mg	30%	*Percent Daily Values (OV) are based on a 2,000 calorie diet. Yo daily needs may be higher or low depending on your calorie needs 1 Daily Value not established.



all-natural mood support\*

- Promotes stress resilience and positivity\*
- Supports lower stress hormones including cortisol\*
- Helps provide calm to body and brain\*
- Helps normalize serotonin and dopamine activity — the "feel good" neurotransmitters\*
- Supports mental focus\*
- Supports the immune system\*

**Directions:** Take 1 powder stick by mouth or mix in with your drink or food as needed. Do not exceed 3 powder sticks per day.

Amount Per Serving		%DV*
Calories	5	
Total Carbohydrates	4 g	1%
Dietary Fiber	2 g	7%
Total Sugars	0 g	0%
Mood Boost Proprietary Blend	54 mg	1

Other Ingredients: IsoFiber™ Prebiotic Fiber (Iso-Malto-Oligosaccha-nides), Natural Sweetener Blend (Xylinol, Erythritol, Stevia Leaf Extract), Natural Fruit Flavors Blend (Orange Fruit, Grapefruit, Lemon Fruit, Vanilla, Turmeric, Citric Acid), Rice Hulls



### all-in-one gut-brain axis nutrition\*



INGREDIENTS SHOWN TO **IMPROVE** MENTAL WELLNESS\*





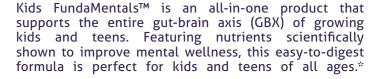
The gut-brain axis is a key component of mental wellness and overall health for children, just like it is for adults. However, many kids are resistant to swallowing capsules every day. This is why we sought to convert the benefits of the world's first award-winning gut-brain axis nutrition system, Amare FundaMentals Pack®, into an all-in-one great tasting mixable powder for kids and teens!

Featuring our MW3™ Probiotic Proprietary Blend, MW3™ Prebiotic Proprietary Blend, Phytobiotic Proprietary Blend, and Gut-Axis Support Proprietary Blend, Kids FundaMentals™ is a comprehensive product to support the entire gut-brain axis (GBX).

For years, science has told us that mental wellness was a result of what was going on in our head. However, emerging science has shown that it's not all about what's happening in our primary brain. In fact, our gut produces more neurotransmitters, such as dopamine and serotonin, than our brain. These so called "feel-good" neurotransmitters regulate our mood and effect our overall mental wellness. This is why modern science has labeled our gut as our second brain.

Our gut is a very important component of the multidirectional communication network known as the gut-brain axis (GBX). The GBX connects our gastrointestinal system (gut), nervous system (brain), and immune system (axis) with a vast array of cellular and biochemical messengers throughout the entire body, including the microbiome, hormones, cytokines, and neurotransmitters.

Kids FundaMentals is the world's only product formulated to specifically support the gut-brain axis for kids and teens! This great tasting and easy-to-digest formula is perfect for kids and teens of all ages.\*



- Connects the gut and brain to enhance the communication between both brains\*
- Ingredients shown to improve mood and reduce tension in human clinical trials\*
- Supports the growth and vitality of a range of beneficial gut bacteria?
- Improves psychological vigor (physical energy, mental acuity and emotional wellbeing)

Item Code: S017 **Retail Price:** \$90.00

Wholesale Price: \$66.95 / 56 PV **Subscribe & Save:** \$59.95 / 50 PV

### WHAT IS THIS LABEL PATTERN?

### **GUT-BRAIN AXIS ELEMENTS PATTERN**

Kids FundaMentals features equivalent benefits to the Amare FundaMentals Pack®, which include MentaBiotics®, MentaFocus® and MentaSync®.\*



















Key ingredients in Kids FundaMentals have been clinically shown to:



Have equivalent benefits to the Amare FundaMentals Pack® in a one scoop serving for kids and teens of all ages\*



Support the growth and vitality of a range of beneficial gut bacteria\*



Increase short-term and long-term memory by increasing visual and verbal recall by 28%\*

**†BASED ON KEY INGREDIENTS CLINICAL STUDIES** 

# **KEY STUDIES**

Messaoudi M, Lalonde R, Violle N, Javelot H, Desor D, Nejdi A, Bisson JF, Rougeot C, Pichelin M, Cazaubiel M, Cazaubiel JM. Assessment of psychotropic-like properties of a probiotic formulation (Lactobacillus helveticus R0052 and Bifidobacterium longum R0175) in rats and human subjects. Br J Nutr. 2011 Mar;105(5):755-64.

Vulevic J, Drakoularakou A, Yaqoob P, Tzortzis G, Gibson GR. Modulation of the fecal microflora profile and immune function by a novel transgalactooligosaccharide mixture (B-GOS) in healthy elderly volunteers. Am J Clin Nutr 2008;88:1438-46.

Vulevic J, Juric A, Walton GE, Claus SP, Tzortzis G, Toward RE, Gibson GR. Influence of galacto-oligosaccharides mixture (B-GOS) on gut microbiota, immune parameters and metabonomics in elderly subjects. Brit J Nutr 2015;114:586-

Schmidt K, Cowen PJ, Harmer CJ, Tzortzis G, Errington S, Burnet PWJ. Prebiotic intake reduces the waking cortisol response and alters emotional bias in healthy volunteers Psychopharmacology 2015;232:1793-1801.

Directions: Mix one scoop in the morning with 2-8 oz. of water, milk, fruit juice, smoothie, yogurt, or other foods or liquids. Do not expose to boiling or scalding temperatures

Serving Size: 1 Scoop (7g)	Servings Per Container: 30
Amount Per Serving %D\	/* Amount Per Serving %DV
Calories 15	Phytobiotic Proprietary Blend 37.5mg
Total Carbohydrate 5g 2%	Suntheanine® L-Theanine, Amare GBX+
Total Sugars 0g	Proprietary Blend: Applephenon® Asian Apple
Total Fiber 5g	(Malus domestica) fruit extract, Enovita® French
MW3" Prebiotic Proprietary Blend 4700mg †	Grape (Vitis vinifera) seed extract, Enzogenol <sup>®</sup> New Zealand Pine (Pinus radiata) bark extract
IsoFiber™ Iso-Malto-Oligosaccharides, BiMuno* GOS	Gut-Axis Support Proprietary Blend 205mg
Galacto-Oligo-Saccharides, Sunfiber® Galactomannan Fiber	Wellmune" Yeast 1,3/1,6 Beta-Glucan
MW3" Probiotic Proprietary Blend 1.5B CFU †	(Saccharomyces cerevisiae), L-Glutamine, ProDiges
Lactobacillus helveticus R0052, Bifidobacterium longum R0175, Lactobacillus rhamnosus R0011	[Artichoke Leaf Extract (Cynara scolymus) and Ginger Root Extract (Zingiber officinale)]

\*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily needs may be higher or lower ng on your calorie ne

† Daily Value not established.

Other ingredients: natural flavors, citric acid, malic acid, stevia leaf extract. CONTAINS Milk and Soy, "Milk and Soy ingredients are used in the growth/culture media to nourish our problotic bacteria during the production process, but the finished problotics do not contain appreciable levels of Milk or Soy.



Kids FundaMentals™ provides gut support through our MW3™ Prebiotic Proprietary Blend, which is specifically formulated to feed the bacteria in our MW3™ Probiotic Proprietary Blend.\*

### MW3 Probiotic Proprietary Blend

Our blend contains unique and specific probiotic strains targeted to enhance overal mental wellness.



MW3 Probiotic Strains:

Lactobacillus rhamnosus R0011 — Reduces stress by lowering cortisol exposure and improvés GABA neurotransmission\*

Bifidobacterium longum R0175 — Enhances calmness by decreasing anxiety indices and improves cognitive function\*

Lactobacillus helveticus R0052 — Improves mood by decreasing neuro-inflammation and increasing serotonin\*

# MW3 Prebiotic Proprietary Blend Our MW3 Prebiotic Proprietary Blend

provides optimal gut support by feeding the specific mental wellness probiotic strains found in our MW3 Probiotic Proprietary Blend.\*



MW3 Prebiotic Fibers:

IsoFiber™ (Iso-Malto-Oligosaccharides) — Contains a combination of naturally occurring prebiotic plant fibers that are clinically shown to improve the growth of specific probiotic strains featured in Kids FundaMentals™ and now MentaBiotics® Sugar Free!

Bimuno® (Galacto-Oligo-Saccharides) — Resets and increases friendly gut bacteria, maintains immune health, controls inflammation in the body and supports your microbiome balance. Is highly effective and a natural way of increasing preferred bacteria in your gut. Plays an important role in feeding Bifidobacteria probiotic strains\*

SunFiber® (Galactomannan Fiber) — Helps improve the growth and vitality of beneficial bacteria, including Bifidobacteria and Lactobacillus.\*

### Which prebiotics match up with our mental wellness probiotics?











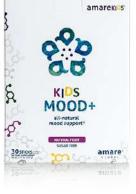


Kids have a lot on their plate these days! Schoolwork, extracurricular activities, friendships, and the everincreasing use of technology has created new dynamics and pressure for growing children in a faster-paced society. On top of all of that, it can be difficult for parents and children to consistently make the right choices when it comes to nutrition and activities on a daily basis. Too much processed food, video games and screen time can lead to problems with mood, focus, mental acuity, and stress resilience.

Amare Kids Mood+™ is formulated to support joyful families by providing significant benefits for kids and teens in their mood support, stress resilience, cognitive performance, calmness, focus, and positivity. The key ingredients in Kids Mood+ are delivered in a delicious powder that can be consumed directly just like a pixie-stick type product, or mixed in with water or juice!\*

Kids Mood+ features an all-natural Mood Boost Proprietary Blend, which features affron®, a patented and clinically studied premium saffron stigma extract that is shown to normalize feel-good neurotransmitter activity, reduce oxidative stress, reduce stress hormones, and provide neuroprotective benefits. The blend also includes holy basil leaf extract, rosemary leaf extract, clove flower extract, and oregano leaf extract, which have multiple scientific studies that validate their effectiveness for mood support.\*

Being a parent is fulfilling, enriching and emotional. Seeing a smile and joy in your child is perhaps the greatest feeling a parent can have. At Amare, we formulated Kids Mood+ with our own kids in mind — the heart of this product is in creating happy and healthier children and families through targeted nutrition!\*



Multiple scientific studies have shown the key ingredients in Kids Mood+ provide significant benefits for mood support, including stress resilience, cognitive performance, calmness, focus, and positivity. All in a delicious, easy-todigest powder — perfect for kids and teens.\*

- Normalizes neurotransmitter activity, including serotonin and dopamine in the brain\*
- Reduces stress hormones and inflammation\*
- Supports memory improvement and efficiencv\*
- Supports better mood and stress resilience \*
- Helps immune and circulatory systems\*

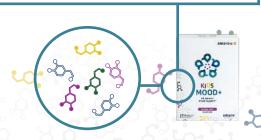
Item Code: S026 **Retail Price:** \$60.00

Wholesale Price: \$44.95 / 34 PV Subscribe & Save: \$39.95 / 30 PV

### WHAT IS THIS LABEL PATTERN?

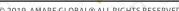
### **DOPAMINE**

A key "feel-good" neurotransmitter that is responsible for motivation, energy levels, memory, and mood.



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION







# **MOOD BOOST PROPRIETARY BLEND**

Kids Mood+ features an all-natural Mood Boost Proprietary Blend, which includes affron®, a patented and clinically studied premium saffron stigma extract that is shown to:

- Normalize "feel-good" neurotransmitter activity\*
- Reduce oxidative stress\*
- Reduce stress hormones\*
- Provide neuroprotective benefits\*



Vegan / All Natural\*



Non-GMO and Gluten Free\*



Soy and Dairy Free\*



Sugar Free\*



No Preservatives, Artificial Colors, Flavors and Sweeteners\*

# **KEY INGREDIENTS ARE CLINICALLY PROVEN TO:**



### Affron® Saffron

- Help normalize serotonin and dopamine activity — the "feel good" neurotransmitters\*
- Aids in reducing cellular damage\*
- Supports lower stress hormones including cortisol\*



### **Holy Basil**

- Supports stress regulation\*
- Helps provide calm to body and mind\*
- Supports the body's natural antiinflammatory response\*
- Supports resilience to anxious feelings\*



### Rosemary

- Supports mental focus\*
- · Helps ease muscle discomfort\*
- Supports the immune system\*

**Directions:** Take 1 powder stick by mouth or mix in with your drink or food as needed. Do not exceed 3 powder sticks per day.

### SUPPLEMENT FACTS

Serving Size: 4.5 g (1 Stick Pack) Servings Per Container: 30

Amount Per Serving		%DV*
Calories	5	
Total Carbohydrates	4 g	1%
Dietary Fiber	2 g	7%
Total Sugars	0 g	0%
Mood Boost Proprietary Blend	54 mg	†

affron® Saffron Stigma Extract, Holy Basil Leaf Extract, Rosemary Leaf Extract, Clove Flower Extract, Oregano Leaf Extract

\*Percent Daily Values (DV) are based on a 2,000 calorie diet † Daily Value not established

Other Ingredients: IsoFiber™ Prebiotic Fiber (Iso-Malto-Oligosaccharides), Natural Sweetener Blend (Xylitol, Erythritol, Stevia Leaf Extract), Natural Fruit Flavors Blend (Orange Fruit, Grapefruit, Lemon Fruit, Vanilla, Turmeric, Citric Acid), Rice Hulls





# premium nutrition for a healthy body and mind\*







Kids and teens often don't get enough necessary nutrients in their everyday diets. From sports games to dance recitals, parents are pressed for time as it is. And on top of that, making home-cooked meals that have all the proper nutrients? It's tough, we know. But it's essential for kids and teens to get the right nutrition at an early age. As they grow and develop, the proper vitamins, minerals, amino acids, and phytonutrients will help them become healthy adults.\*

Kids VitaGBX® is a comprehensive multivitamin for kids that combines more than 50 vitamins, minerals, amino acids, and phytonutrients. Packed with pure nutrients kids and teens need as they grow and develop, our easy-to-digest capsules feature both our Bright Mind Proprietary Blend (for mind support) and Amare GBX+ Proprietary Blend (for gut-brain axis support) to empower a well-balanced body and mind. Kids VitaGBX is not your typical multivitamin. In our blend, we've added just the right amount of vitamins and minerals to supplement gaps in the average daily diet of a child and teen, unlike some other multivitamins that are overloaded with dangerous mega-doses. Features a delicious, fruity flavor — perfect for kids and teens of all ages.\*

Nutrition during the developmental years of a child has been shown to have a significant impact on their health as an adult. Both kids and teens need to begin with a strong, nutrient-rich foundation — a base that will take them from healthy, young individuals to energetic, positive adults. Implement Kids VitaGBX to your child's daily nutrition, today.\*



Kids VitaGBX® is a comprehensive multivitamin for kids and teens that combines more than 50 vitamins, minerals, amino acids, and phytonutrients. Packed with pure nutrients kids need as they grow and develop, our easy-to-digest chewable tablets feature both our Bright Mind Proprietary Blend (for mind support) and Amare GBX+Proprietary Blend (for gut-brain axis support) to empower a well-balanced body and mind. Features a delicious, fruity flavor — perfect for kids and teens of all ages.\*

- Balances body and mind via key nutrients often not consumed in daily meals\*
- Contains key nutrients that are essential for daily, overall wellness\*
- Supports bone health with calcium, magnesium, zinc and vitamin D\*
- Supports healthy immune function\*
- Packed with free radical fighting antioxidants\*
- 6 Proper physiological ingredient amounts no mega doses\*
- 7 Improves concentration, attention and mental alertness\*

Item Code:\$020Retail Price:\$48.00

**Wholesale Price:** \$35.95 / 25 PV **Subscribe & Save:** \$31.95 / 22 PV

### WHAT IS THIS LABEL PATTERN?

### **BRAIN ILLUSTRATIONS**

Kids VitaGBX® contains both Bright Mind and Amare GBX+ Proprietary Blend, formulated to support the mind and gut-brain axis system for a healthy mind and body.















Key ingredients in Kids VitaGBX have been clinically shown to:



Improve concentration, attention and alertness in the developing brain.\*



Deliver more than 50 vitamins, minerals, amino acids and phytonutrients for a well-balanced body and mind specifically for kids and teens.\*



Enhance optimal functionality of the gut-brain axis specifically for kids and teens.\*



Non-GMO and Gluten



(DO)



Soy and Dairy Free\*



Artificial Colors, Flavors and Sweeteners\*

Directions: Chew two tablets with breakfast and two tablets with dinner.

Amount Per Serving		%DV*	Amount Per Serving %DV
Calories Total Carbohydrate	7.5 2.5g		Bright Mind 170.5mg † Proprietary Blend
Total Garbonyarato	niog		L-Tyrosine, Amare GBX+
Vitamin A (as Beta Carotene and	2500 IU	50%	Proprietary Blend:
Retinyl Palmitate)			[Applephenon® Asian Apple
Vitamin C (as Calcium Ascorbate and	30mg	50%	Polyphenols (Malus domestica),
Magnesium Ascorbate)			Enovita® French Grape Seed
Vitamin D3 (as cholecalciferol)	200 IU		Polyphenols (Vitis vinifera), and
Vitamin E (as d-alpha Tocopheryl	15 IU	50%	Enzogenol® New Zealand Pine
Succinate) Vitamin K2 (as menaguinone)	10mca	12.5%	Bark Polyphenols (Pinus radiata)]
Thiamin (as Thiamine Hydrochloride)	0.75mg		Acetyl-L-Carnitine (as
Riboflavin	0.75mg		Acetyl-L-Carnitine HCI),
Viacin (as Niacinamide)	10mg		Alpha-Lipoic Acid, Choline (as
Vitamin B6 (as Pyridoxine HCI)	1mg		Choline Bitartrate), Ginger root
Folic Acid (as calcium L-5-methyltetrahydrofolat			(Zingiber officinale),
Vitamin B12 (As methylcobalamin)	3mcg	50%	N-acetyl-L-cysteine, Full-spectrun Tocotrienols (alpha-, beta-,
Biotin	150mcg	50%	gamma-, delta-tocotrienol from
Pantothenic Acid (as D-Calcium	5mg	50%	EvNol™ (Elaeis guineensis),
pantothenate)			Full-spectrum Tocopherols (alpha
Calcium (as Dicalcium Malate)		2.5%	beta-, gamma-, delta-tocopherol
odine (as Potassium Iodide)	40mcg		from EvNol™ (Elaeis guineensis)
Magnesium (as Dimagnesium Malate)		6.5%	Natural Mixed Carotenoids (alpha
Zinc (as Zinc Bisglycinate Chelate)		16.5%	beta-, gamma-carotene and
Selenium (as Selenium Glycinate Complex and L-Selenomethionine)	27.5mcg	39.5%	lycopene from EvTene™ (Elaeis
Copper (as Copper Bisglycinate Chelat	e) 0.5ma	25%	guineensis), Astazine®
Manganese (as Manganese Bisglycinat			Astaxanthin (Haematococcus
Chelate)	e o.omg	2070	pluvialis), Lutein (Tagetes erecta)
Chromium (as Chromium Nicotinate	17.5mcg	14.5%	Zeaxanthin (Tagetes erecta)
Glycinate)			
Molybdenum (as Molybdenum	22.5mcg	30%	*Percent Daily Values (DV) are
Glycinate Chelate)	0.000000		based on a 2,000 calorie diet. You daily needs may be higher or low
Boron (as Boron Glycine)	0.5mg	+	depending on your calorie needs

Silica (from Horsetail Extract)

0.5mg † Daily Value not established

Other Ingredients: Natural Sweetener/Color/Flavor Blend (Xylitol, Erythritol, Beet root powder, Citric acid, Malic acid, Natural flavors) and Natural plant-derived binders (Cellulose, Xanthan gum, Stearic acid, Rice fiber)



## **KEY INGREDIENTS**



### **Beneficial Vitamins**

 Contains vitamins that support eye, skin, bones, tissues, heart and liver health\*



### Specific Minerals

 Contains minerals essential for bone, nerve and cognitive health\*



### Amare GBX+ Proprietary Blend

 Includes our unique blend of natural ingredients clinically shown to support the brain and axis\*

### Kids VitaGBX provides benefits for:



eye Health vitamin A and our Natural Mixed Carotene 3% Complex\*



HEART HEALTH vitamin K, vitamin C, New Zealand pine bark and folate\*



BRAIN HEALTH many vitamins, minerals and our unique brainboosting, Amare GBX+ Proprietary Blend\*



BONE HEALTH vitamin D3, calcium, manganese, magnesium and other minerals\*



SKIN AND HAIR
HEALTH —
vitamin E, vitamin
B6, biotin and
carotenoids\*

