Make A Difference: Serve others by sharing the Amare Products and Platform
Make a Difference: An Introduction

I’ve always believed that everything in life happens for a reason. So, I don’t believe it’s an accident that you are now part of the Amare Global family.

I am very grateful that way back in 1990 I was first introduced to the Direct Selling industry. I immediately fell in love with the idea of having financial and time freedom. What I most appreciate, however, is the personal growth that comes with our business model and, even more important, the ability to help make a difference in the lives of others. Making a difference is truly at the heart of this opportunity.

We all know that money does not promise happiness, but neither will a lack of financial resources or time. For that reason, Amare Global can provide a happier and healthier life for you, those you care about, and many more around the globe.

We are at a very unique place and time. Over the coming decades, there will be no bigger focus in the health, medical/pharmaceutical, nutrition and natural wellness industries than that of brain health and mental wellness. Billions of dollars will be directed toward these areas. And combined with increasing willingness to openly discuss life’s challenges, the result is a truly unlimited opportunity for those willing to put in the effort.

The great news is that anyone can participate. No special skills, talents, education or abilities are required for success with Amare. Just apply a desire to make a difference and follow the STRIVE for LIFE Success System outlined in this booklet, and success will surely follow.

Finally, as you begin the journey to making a difference, let me share a thought that has served many so well: “Go as fast or as slow as you see fit, just simply don’t quit.”

I look forward to your success!

Sincerely,

Pat Hintze

Founding Wellness Partner
A Personal Difference

As you continue using the Amare products, you’ll soon enjoy your own personal mental wellness transformation—something we call “Be Well” (explained in the Be Well book). It is just as important that you begin to share your experiences with others who in turn want to enhance their own mental wellness.

Many people join Amare as a Customer. But once they see how life changing the products and platform can be, they quickly decide to become a Wellness Partner. They join us in a larger mission to “Make a Difference” in the lives of others. Before long, they’ve started their own Amare business.

Our unique direct sales model provides the tools to generate income that helps you and others pay for your product. Creating additional income for yourself and helping friends and family do the same is an empowering and life-changing behavior.

If you find yourself wanting to build an Amare business, we encourage you to follow the S.T.R.I.V.E. for L.I.F.E. Success System (see page 4) and teach others to do the same.

Use the products and improve your own mental wellness
Share with others who want to improve their mental wellness
Make a difference by changing lives
Leave a legacy
Make a Difference
By Sharing With Others

How do you engage in the first steps to make a difference in the lives of others? It’s pretty simple, actually. Follow the guidelines to building a “Me and Three Success Unit,” repeat the steps regularly and help a few others do the same. This means you’ll be constantly establishing the pattern of helping three others sign up as Preferred Customers. As you do this every month, you’ll get your monthly order paid for and position yourself to make additional revenue on top of that.

Think of each “Me and Three Success Unit” as a building block toward your ultimate success goals. Every magnificent building is essentially built the same way, one brick at a time! Each time you develop a “Me and Three Success Unit” you are establishing the foundation of a thriving residual income base.

Following the S.T.R.I.V.E. for L.I.F.E. Success System provides you with a simple path toward success and more importantly, provides a duplicable process to help others do the same! Make a difference in the lives of others—it’s what your Amare journey is all about!

“Me and 3” is the building block

You Earn $135 Every Month!
Pays for Your FundaMentals™ Pack

Teaching 3 others to do the same is a “Success Unit”

You Earn an Additional $250 Every Month!

Achieve Both Levels of the “Me and 3 Bonus” to Earn $385 Every Month
Follow the S.T.R.I.V.E. for L.I.F.E. Success System

Amare has created a simple method to help you succeed. By following this system, you can help change the world by making a difference in people’s lives. Through this system, you can get your products paid for and earn additional residual income.

So what does S.T.R.I.V.E. stand for?

- **S**et Up
- **T**ogether
- **R**easons
- **I**dentify
- **V**isit (Using our L.I.F.E. process)
- **E**ngage
As a Wellness Partner, there are several tools that have been created to help you share the Amare mission and products with ease.

**Choose Your Starter pack:** If you haven’t already, choose the pack you want to enroll with. When you choose a starter pack for yourself, you model the behavior for your team and have opportunities to share your own product testimonials with prospective customers.

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**Amare FundaMentals Pack™**
**The World’s First Award-Winning Gut-Brain Nutrition System®**

Includes:
1 – MentaBiotics™
1 – MentaSyncTM
1 – MentaFocusTM

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**Core Wellness Pack**
*Go beyond just gut and mind health, achieve greater whole-body wellness.*

Includes:
1 – Amare FundaMentals Pack™
1 – VitaGBX™
1 – OmMEGA™

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**Family Wellness Pack**
*Take care of yourself and the ones you love with the ultimate Family Wellness Pack.*

Includes:
2 – Amare FundaMentals Pack™
2 – VitaGBX™
1 – OmMEGA™
1 – Probiotics

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**The Launch Pack**
*Quick start your path to health and success with the Launch Pack.*

Includes:
2 – Amare FundaMentals Pack™
2 – Reboot+®
2 – VitaGBX™
2 – OmMEGA™
2 – Probiotics
2 – Digestive
1 – Sleep+
1 – Energy+
1 – Mood+
1 – Relief+

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Get a FREE Reboot+® with your first order of any of the packs!
THE SMARTEST WAYS TO BUY!

Subscribe & Save: This program allows you to enjoy all the benefits—with big savings! When you join as an Amare Wellness Partner or Preferred Customer, you get to purchase products at a discounted price (25% off of retail). But when you order your products on Subscribe & Save, you get an additional 10% discount. It’s simple, you’ll receive your order the same time every month, and you’ll enjoy terrific savings!

Bundle & Save ... even more: When you place a Subscribe & Save order that includes the Amare FundaMentals Pack™, Core Wellness Pack, or Family Wellness Pack, you can bundle up to 3 ADDITIONAL PRODUCTS AT REDUCED PRICES © of up to 54% off Subscribe and Save.

THE SMARTEST WAYS TO SHARE!

Marketing System: Our marketing system consists largely of the Amare Builder mobile app and back office. The app—available in native form for both Apple and Android devices—is a powerful and simple-to-use tool that makes sharing the Amare Global products and opportunity easy. Below are some of the primary features and functionality of the Amare Builder app:

- Download the Amare Builder App in the App Store or Google Play Store
- Login using your back office login and password
- Sync your contacts
- View the training video with the overview of how to use the app
- Easily share a wide array of content, including videos, PDFs, websites, product information and more, using text, email and social media
- Receive notifications as contacts interact with content
- Place customer orders
- Enroll new Wellness Partners

*Excluding the FundaMentals products.
Identify Days/Times You Can Share with Others: Look at a calendar of your typical week. Go through each day and see where you might have a few hours of spare time. If you have only 20 minutes free, that’s okay – you only need a few minutes to send a text with Amare Global product information or post something to social media. Just remember, the more time you allocate to building your business, the greater the rewards. Once you’ve identified the times you’re free, it will be easier to begin sharing with others. Use the following success schedule to identify the times you can commit to building your Amare business.
How Much Time Are You Willing to Commit Each Week to Reach Your Dreams?

Specify on the schedule below the times for which you already have commitments and those which you can devote to building your Amare business.

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Remember, you are in business for yourself but not by yourself. The greatest benefit to being an Amare Wellness Partner is the opportunity you have to belong to an established network of like-minded people. As a team, we can share the products and their mental wellness benefits one person at a time.

Here are a few things to get you started:

**Tour your back office and familiarize yourself with the various tools available to you.** Amare is committed to providing you with the highest quality brochures, catalogs and videos to help maximize your efforts and increase your ability to share the Amare story.

**Connect with your sponsor and upline leaders.** They are here to provide you with support, teach you the S.T.R.I.V.E. for L.I.F.E. Success System, and guide you in accomplishing your goals and realizing your dreams.

Sponsor Name/Info
-------------------------------

Other Key Upline Name/Info
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Company Information:
Email: support@amareglobal.com
Toll-Free Number: 888-898-8551
Defining your why and setting goals will help you to grow your business and overcome the challenges that may come your way.

**Define Your Why:** Understanding “why” you are doing this business is one of your most important assets. Your “why” is what motivates you to do and be more, your vision of what you want to achieve, and incorporates all the reasons for doing it.

To help you discover your “why,” take time to answer the following questions:

1) What does a typical day look like for you? (Write it out in a time sequence a.m. to p.m.)

____________________________________________________________________________
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2) How would you spend your time if someone else did all of those things for you?

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To get a better understanding of what motivates you, rate yourself on the following from 1 to 10, with 10 being the most important:

<table>
<thead>
<tr>
<th>Rating</th>
<th>Motivation</th>
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<tbody>
<tr>
<td>1</td>
<td>Set my own schedule</td>
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<tr>
<td>2</td>
<td>Provide for my family without spending time away from them</td>
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<tr>
<td>3</td>
<td>Be my own boss</td>
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<td>4</td>
<td>Be paid what I’m worth</td>
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<td>Determine when I’ll earn more</td>
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<td>6</td>
<td>Know I cannot lose my career with downturns in the economy</td>
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<td>7</td>
<td>Enjoy my work</td>
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<td>8</td>
<td>Make a difference in the lives of those with whom I interact</td>
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<td>9</td>
<td>Help others be successful; be a resource to help them achieve what they want</td>
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<td>10</td>
<td>Be a part of a company that values me</td>
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<td>Recognized and rewarded for my commitment and hard work</td>
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<td>Have a business that can be passed down to generations</td>
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<td>Contribute to (or start) a retirement fund</td>
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<td>Start a college fund for my children/grandchildren</td>
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<td>Be able to support a cause or charity I feel strongly about</td>
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<td>Start a foundation of my own that serves others</td>
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Set Your Goals, Dreams & Desired Outcomes
Once you’ve identified your “why,” you can now establish the goals and dreams you would like to achieve.

What would you love to have that you don’t have now?

________________________________________________________________________
________________________________________________________________________

If you could eliminate one thing from your life, what would it be?

________________________________________________________________________
________________________________________________________________________
If money and time were not issues, what would you like to do in your life?
________________________________________________________________________
________________________________________________________________________

What does your family need/want that they don’t yet have? A new car? A house? College fund? Vacation? Retirement/Nest egg?
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What do you want in 6 months?
________________________________________________________________________

What do you want in 1 year?
________________________________________________________________________

What do you want in 5 years?
________________________________________________________________________

Also, try to consider the difference between what you want and what you must have. When you position these goals as “I will have” instead of “I want,” you will be more likely to do the necessary activities to make them happen.

THE 3-2-5 PRINCIPLE
Where you will BE 3 to 5 years from now will largely depend on what you DO over the next 3 to 5 days! (Plus: It only takes 3 to 5 minutes to strike up a conversation and plant the seed of thought with a potential new Customer or Wellness Partner!)
Making a Sharing List and starting to invite others to learn about the Amare Global mission is a key step to building your business. In today’s world, there is a fortune in your phone. The average person has over 600 contacts already established in their contact list! This should be the first place you start, then you can continue to add to the list as you move forward.

So how do you make a Sharing List?

**Use Your Phone and the Amare Builder App:** Sync your contacts in the app. There is no better list than the warm market contacts in your phone. Use the swipe feature to add people to your "Hot List" for people to contact now. Swipe left to add them to your "Cold List" for people who may be interested at a future date. Use the "Skip" and "Hide" buttons to pass over or remove people from your list. The list making in the Amare Builder app could not be any easier.
Memory Jogger: In addition to the contacts in your phone, there may be other contacts who you want to add to your list. The following memory jogger will help you add additional contacts to your list.

**MEMORY JOGGER**
The People I Know:

- Parents
- Siblings
- Neighbors
- Friends
- Uncle
- Aunt
- Cousin
- In-laws
- Niece
- Nephew
- Best man
- Maid of honor
- Wedding photographer
- Attorney
- Pharmacist
- Pediatrician
- Family doctor
- Dental hygienist
- Optometrist
- Massage therapist
- Pastor/minister
- Friend at church
- Children’s coach
- Children’s school teacher
- Mail carrier
- Co-worker
- Former co-worker
- Hair stylist
- Barber
- Teacher
- Bus driver
- Social worker
- Realtor
- Interior decorator
- Salesperson
- Mechanic
- Bank teller
- Seamstress
- Former schoolmates
- Political club members
- PTA President
- Former sports coaches
- Former teachers
- People on your Christmas/holiday card list

Other People I May Know:

- Golf pro
- Physical therapist
- Student
- Chiropractor
- Fire chief
- Business manager
- Carpenter
- Radio announcer
- Receptionist
- Airline pilot
- Financial planner
- Bank manager
- Actor
- Bartender
## MY TOP 20 PROSPECTS

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Now that you have made your Sharing List it is time to visit with your contacts to share your knowledge, excitement and belief in what Amare products can do for them!

This is where “the rubber meets the road” and is the ultimate determining factor for personal success in your Amare journey. It’s best to think of this step as a simple conversation (or visit) with a friend or acquaintance to learn more about Amare Global.

Remember—be yourself! You don’t have to be slick or polished, smooth or perfect. Just be you! Be authentic and share what you believe. You have something of extreme value to everyone you visit with, so simply follow the “L.I.F.E.” format outlined on the following pages.

PRO TIP:
Use the Amare Builder App.

Using the app to introduce people to Amare is powerful and simple. Share videos, PDFs, and social images to pique people’s interest.
Follow the L.I.F.E. Sharing Format:
List, Invite, Facilitate, Evaluate

**L** - List – Select individuals from your “Hot List” to invite.

**I** - Invite – Invite your contact to view a Amare Informational Video, participate in a Mind Break, Mindful Meditation, or to visit our Facebook Community.

**EXAMPLE 1:** “Hi John, as someone I trust, I greatly value your opinion. I am sending you a video about an amazing new company that is changing lives. I will follow up with you after you watch it to get your thoughts.” Text the video.

**EXAMPLE 2:** “Hi Jennifer. I recently started doing something called a Mindful Meditation. It is making a big difference in my life. I’d love to introduce you to this simple system as I believe it can help you too. Do you have 10 minutes that I can call you to share the information with you? Let me know a couple of times that would work and I’ll follow up.”

**EXAMPLE 3:** “Hi Andy. I recently attended an event called a Mind Break and learned some amazing things that I think would be of interest to you. I’d like to invite you to attend a Mind Break with me. Do you have half an hour that you can set aside to attend one of these Mind Breaks with me?”

**EXAMPLE 4:** “Hi Sue. Can I get your permission to add you to an exclusive Facebook community that I have found very exciting? I think you should check this out and we can talk some more about it after you have looked around a little bit. Would it be okay if I added you to the group?”

**F** - Facilitate – Conduct a Mindful Mediation or Mind Break to introduce your contacts to the importance of mental wellness and the amazing Amare Global story.

**Mindful Meditation** – A Mindful Meditation is a 10-minute mental escape from your daily routine. Simple meditation techniques can help you rest the mind from the constant activity of the day. Utilizing an app similar to HeadSpace (search “HeadSpace” in the app store) can teach you basic meditation routines. After downloading the app, watch the introduction and then participate in the free sessions. Over a ten-day period you can
learn some simple meditation techniques to help you create your own Mindful Meditation. Doing this on a daily basis can have a major positive impact on your mental health.

**Mind Break** – A Mind Break is a gathering of people (some or all of whom you have invited) at one’s home, online, or another location, where they will learn more about the importance of mental wellness, how to do a Mindful Meditation, and the power of the Amare products. Sharing the presentation with others in a Mind Break will allow them to learn more about how they can change their life with the Amare products and by sharing the Amare Global mission.

**Tips for a Successful Mind Break:**

- **Invite 6-10 individuals to your home or an online Zoom meeting**
- **Share the Amare Global story**
- **Share the Gut-Brain Axis science**
- **Share your personal product experience**
- **Utilize the tear-off sheets from your kit to follow the Amare Global presentation**
- **Display products and kits if in person**

**E - Evaluate** – Invite your guests to evaluate the Amare Global products for themselves. The Amare 100% Satisfaction Guarantee is a no-questions-asked policy that will offer a full refund on any Amare Products, should they not be completely satisfied with their results.
ENGAGE

Upon finishing the visit, use the enrollment sheets and the Amare Builder app to place orders and help your guests enroll as Preferred Customers or Wellness Partners.

Teach your new Amare Global Wellness Partners to follow their own S.T.R.I.V.E. for L.I.F.E. success system. It’s vital for you to follow this system as you share Amare with others so that you can show them how simple and duplicable the process really is.
HELP OTHERS MAKE A DIFFERENCE
By Joining the Amare Global Movement

Amare Global is committed to helping you achieve your goals and dreams. As you begin to share the Amare Global products and mission, you will feel empowered by the change you see in yourself and in others. Sharing the products will help you to serve those around you and spread the word about the power of enjoying a new level of mental wellness. Building your belief in the Amare Global products and mission and then sharing your conviction with others is the first step.

You are at the right place at the right time. Over the coming decades there will be no greater focus in natural solutions (or pharmaceutical solutions for that matter) than in the area of brain health and mental wellness. Now you have the power to make a difference!
The Current Landscape with the Amare Global Opportunity

**Timing:** We are in the perfect position for people like you to experience life-changing success. Early adopters in Amare Global will enjoy maximized benefits from taking the products and opportunity to the world.

**Mission:** The Amare Global products are at the forefront of new solutions for impacting the mental wellness of people around the world.

**Team:** The Amare Global team has been selected from the best of the best to help lead this global initiative. Combining visionary executive leadership, superior scientific formulation, and proven marketing expertise, the Amare Global team is positioned to become one of the world’s true business success stories.

**Products:** Amare Global's unique product line has been exquisitely formulated to deliver solutions to the growing number who are seeking to improve their mental wellness. The Amare Guarantee ensures that people can evaluate the products at no risk. Amare’s confidence in its products ensures product and personal business success.

**Rewards:** The Amare Global Compensation Plan provides an authentic opportunity for you to earn significant residual income and participate in unique bonuses as compensation for taking the Amare Global mission to the world.
KEYS TO SUCCESS IN YOUR AMARE GLOBAL BUSINESS

*Make Sure You “Show Up”*: It’s been said that you will achieve 90% of your goals just by showing up! If you only have 20 minutes a day, then show up for 20 minutes per day. Follow the success system we have provided here and make a difference in the lives of many others!

*Become a Product of the Product*: You already know the power of Amare products—that’s why you want to share them with others. So commit to continue using them, and as you do, it will only become that much easier to share them. In short, you will become your own best testimonial. Also, don’t be afraid to make Amare Global visible in your surroundings—your home, office, car and so forth.

*Order Business Cards and Always Carry Them With You*: Visit amaregear.com and order your business cards. And remember to use two business cards per contact—you give them one, and capture their info on the other.
Get—and Use—the Amare Builder App: This app provides you powerful tools to easily share Amare Global with your contacts. From texting a video, simplifying your contacts, and posting social media content, the Amare Builder app will go a long way to helping you establish a thriving Amare business.

Commit to Attending Company Events: Commit now to learning all you can about the Amare products and opportunity through company calls, training meetings, and other events. You’ll learn not only how to better yourself and to use the products, but also how to share the products with those around you to reach new levels of success. Register for an event near you: amare.com/events

Expand Your Goals: Your goals should reflect the level of success you want to achieve. Set appropriate goals to help you achieve this level, and determine the steps you’ll need to take to reach these goals. Visualize your success and put specific goals in writing. Your sponsor/upline can help you.

Support Your Team: Learn the Amare system and share it with your team members. Help them succeed and in turn you will find greater success. Only by serving and helping others succeed will you achieve the success you desire. That is the key goal shared by all members of the Amare Global community.

Thank you for your time.
Be well and make a difference!