

RISE TO SERVANT LEADER

IT'S TIME
TO
RISE
TO SERVANT
LEADER



Money in the hands of **GOOD** people can do **GREAT** things!

We are investing in YOU to grow as humanitarian entrepreneurs — someone who creates an opportunity to do well financially by doing good.

Bronze REWARDS:

Receive 200 SSR Points when you reach Bronze Rank! SSR Points can be redeemed for FREE Product at wholesale prices.

1. In order to receive the 200 SSR Points, you must be the rank of Bronze or higher and personally purchase 140 PV on S&S each month.
2. Rank in your first 3 full calendar months to participate in this promotion.
3. All existing Wellness Partners have until the end of December 2018 to hit Bronze or above to participate in this promotion.

New Rank	PART 1	PART 2	PART 3
	1st Time Rank Bonus Amount	50% Match to ENROLLER	Guaranteed Minimum Monthly Income
SILVER HEART MENTOR	—	—	\$1,000
GOLD HEART MENTOR	\$1,000	\$500	\$2,000
PLATINUM HEART MENTOR	\$1,250	\$625	\$2,500
LEADER	\$2,500	\$1,250	\$5,000
SENIOR LEADER	\$3,500	\$1,750	\$7,000
EXECUTIVE LEADER	\$5,000	\$2,500	\$10,000
SERVANT LEADER	\$7,500	\$3,750	\$15,000
TOTAL	\$20,750	\$10,375	

RISE TO SERVANT LEADER PROMOTION

Qualification Period: September 1, 2018 – December 31, 2019

The RISE to Servant Leader Promotion consist of three (3) different components. The following questions apply to qualifications for the RISE Promotion and include the Rank Advancement Bonuses and Minimum Monthly Income Guarantee Bonuses.

Q: What are the dates of the RISE promotion?

A: The qualification period for this promotion is from September 1, 2018 – December 31, 2019 at 12AM Pacific Time. Leaders who achieve the rank of Silver or above by December 2019 will be allowed to continue their qualification through June 2020.

Q: If I am an existing Wellness Partner, how can I participate in the RISE promotion?

A: All existing Wellness Partners and current Bronze and above may participate! The intention of RISE is to create expediency in people who join as Wellness Partners to maximize their earnings and activity in their first three (3) full calendar months after joining Amare. We know urgency will help them have better and quicker results in the business thus creating better retention.

- Existing Wellness Partners (Three Hearts or below) have from September 1, 2018 - December 31, 2018 to advance to the rank of Bronze or above and unlock the RISE promotion. Otherwise, it is NOT available to them moving forward. For instance, Jan is a Two Heart who enrolled in April 2018. She has until December 2018 to advance in rank to Bronze Heart to unlock RISE.
- Existing Bronze and above leaders are eligible to participate in this promotion but must advance to the next rank from their Highest Rank to unlock the RISE promotion. For instance, John is an existing Silver Heart (Highest Rank as of September 2018), and has until December 2018 to advance in rank to Gold Heart to unlock RISE.
- Continue to the next question for more information.

Q: What if I've only hit my highest rank for one month? Am I eligible to qualify for the Rank Advancement Bonuses and MMIG Bonus at my Highest Rank or must I advance in rank?

A: If you've only hit your Highest Rank one month during your Amare career, you can still participate in the RISE Promotion! To qualify, you must be paid as your Highest Rank, but you must HIT and HOLD your rank for two (2) months during the qualification period to receive the bonuses at that rank. Again, this only applies if you have achieved your highest rank one time historically. If you've been paid at your Highest Rank more than once, you must advance in rank or HIT and HOLD the next rank to qualify for the RISE promotion at the new rank.

Q: If I am a new Wellness Partner, how can I participate in the RISE promotion?

A: To unlock the RISE promotion, you must achieve the rank of Bronze or above within your first three (3) full calendar months as a Wellness Partner.

- Existing or new Customers who upgrade to Wellness Partner can participate in RISE. They have the month they upgrade plus an additional three (3) calendar months to achieve the rank of Bronze or above to unlock the RISE promotion.

- Any new Wellness Partners who enroll during the qualification period has the month they enroll plus three (3) additional calendar months to achieve the rank of Bronze and unlock the RISE promotion.

Q: What happens after I unlock the RISE Promotion?

A: Once you unlock RISE, you can earn the Minimum Monthly Income Guarantee (MMIG), but you must advance or HIT and rank to Silver or above and HOLD the rank for a second qualifying month. This means, once you HIT the rank, you must HOLD it for one additional month (for a total of 2 months) before any bonuses are paid. The same applies to the one-time Rank Advancement bonuses which are paid at the Gold Mentor through Servant Leader ranks.

For instance, Lisa HITS the rank of Gold Mentor in October and HOLDS it in November, she would be paid the Rank Advancement Bonus and Minimum Monthly Income Guarantee with her November Month-End Commissions paid on December 15th.

Q: Do the HIT and HOLD months have to be consecutive in order to qualify for RISE?

A: No, they can be non-consecutive months.

For instance, Mary HITS the rank of Gold in October, is paid as Silver in November, and achieves the rank of Gold again in December, she would be paid the Gold Rank Advancement Bonus and at the Gold MMIG level with December Month-End Commission paid on January 15th.

RANK ADVANCEMENT BONUS (PAID ONE TIME)

Qualification Period: September 1, 2018 – December 31, 2019

Q: At what rank do I start qualifying for the Rank Advancement Bonuses in the RISE Promotion?

A: The one-time Rank Advancement Bonuses are paid from the Gold Mentor through the Servant Leader ranks.

Q: What ranks are eligible to get this bonus?

A: Eligible rank are Gold, Platinum, Leader, Senior Leader, Executive Leader and Servant Leader.

Q: If I jump multiple ranks in a month, do I get paid each of the Rank Advancement Bonuses?

A: Yes, you would have to HIT and HOLD the qualifying rank for two (2) months and all the bonuses would be paid cumulatively.

For instance, if Stacy goes from Silver to Platinum in January and she HOLDS the rank of Platinum in February, she would be paid the cumulative total of \$2,250 with her February Month-End commission paid on March 15th. That is \$1,000 for achieving Gold Mentor plus \$1,250 for achieving Platinum Mentor.

50% MATCHING RANK ADVANCEMENT BONUS (PAID TO THE ENROLLER)

Qualification Period: September 1, 2018 – December 31, 2019

Q: Who is the Matching Rank Advancement Bonus paid to?

A: The Matching Rank Advancement Bonus is paid to the first qualified Bronze upline following the enrollment tree.

Q: For me to receive the 50% Matching Rank Advancement Bonus, do I have to follow the same HIT and HOLD requirement for those who may achieve the Rank Advancement Bonus and the MMIG Bonus?

A: No. However, you must be paid as a Bronze or above on the month the enrollee HOLDS and RISE qualifications and earns the bonus. The 50% Matching Rank Advancement Bonus will be paid in the same HOLD month.

For instance, Larry is a Three Heart who enrolls Susan in October. Susan grows very quickly and HITS the rank of Gold in December and HOLDS it in January. Susan receives the Rank Advancement bonus and qualifies for the Gold MMIG level in her January Month-End commissions paid on February 15th. Larry must be paid as Bronze or above in January (Susan's HOLD month), to earn the 50% Matching Rank Advancement Bonus.

Q: What if my enroller is not the rank of Bronze or above by the time I qualify for my first Rank Advancement Bonus?

A: The bonus will be paid to the first paid as Bronze or above upline following the enrollment tree.

For instance, Larry is a Three Heart who enrolls Susan in October. Susan HITS the rank of Gold in December and HOLD it in January. Larry is paid as a Three Heart in January. Larry's enroller is Ann who is paid as a Bronze in January. Ann will receive the Matching Rank Advancement Bonus for Susan with her January Month-End commissions paid on February 15th.

MINIMUM MONTHLY INCOME GUARANTEE (MMIG) BONUS

Qualification Period: September 1, 2018 – December 31, 2019

Q: At what rank does the MMIG start paying out?

A: The MMIG begins to pay qualified Silver Mentor through the Servant Leader ranks.

Q: How many months will I be paid the MMIG Bonus at each rank?

A: You can be paid a maximum of six (6) months at each rank. The months do not have to be consecutive months. Once you advance in rank, you move to a higher MMIG and you start a new 6 months with every rank advancement.

For instance, Tiffanie HITS the rank of Silver in October and HOLDS it in November, she is eligible for the MMIG in November. If she qualified as Bronze in December, she would not be paid the MMIG in December. But then in January, she qualifies for Silver again, this would be her second month which means that she has four (4) additional months to earn at the Silver MMIG level. If Tiffanie advances to the rank of Gold in February and HOLDS it in March, she would be paid at the Silver MMIG level in February and at the Gold MMIG level in March.

Q: How is the Minimum Monthly Income Guarantee calculated each month?

A: There are four parts to this answer:

- i. The Minimum Monthly Income Guarantee is a minimum threshold amount a leader can earn. Once

qualified, this promotion will pay you the difference if your earnings are below the MMIG level at your qualified rank.

- ii. Your total earning is the sum of your weekly and month-end commissions plus any Rank Advancement Bonus including any 50% Matching Bonuses paid to you as the upline Bronze when someone in your group advances in rank and is paid a one-time Rank Advancement Bonus.
- iii. Due to the overlapping weeks in the Weekly Commissions, the entire week will be grouped bases on the start date of the qualified week. For instance, Weekly Commissions for the week of Monday, October 29th through Sunday, November 4th, will be grouped and calculated with your October earnings.
- iv. The RISE Promotion will not allow you to earn less than the MMIG threshold in any qualified month!

For instance, Mary HITS Gold Mentor in November and HOLDS it in January. She has earned the Rank Advancement Bonus of \$1,000 in January. Her commissions total \$800 based the Amare Compensation Plan which totals \$1,800 in Total Earnings. The RISE promotion will pay her an additional \$200 to ensure she earns a MMIG of \$2,000 in the month of January. Then, in February she qualifies as Gold again with a Total Earnings of \$1,300, RISE will pay her an additional \$700 to ensure she earns a MMIG of \$2,000 in February. She will continue to earn it for 6 non-consecutive months within the qualification period.

Q: What do I have to do to be eligible for the MMIG for each rank?

A: Just maintain or advance in rank. You will be paid the MMIG for 6 non-consecutive months once you HIT and HOLD a new Rank – beginning at Silver.

Q: Is the one-time Rank Advancement Bonus and the Matching Rank Advancement Bonuses paid in addition to the qualified MMIG level?

A: No, the one-time Rank Advancement Bonus is considered part of the Total Earnings and will count towards the MMIG amount.

Q: What if my MMIG is lower than my actual earnings for any month?

A: You would be paid whichever is the greater.

BRONZE AND ABOVE SUBSCRIBE & SAVE REWARD (SSR) POINTS

Qualification Period: September 1, 2018 – June 30, 2020

Earn 200 Subscribe & Save Rewards (SSR) Points each month when you achieve the rank of Bronze or above and personally purchase 140 in Subscribe and Save (S&S) volume during a calendar month. One SSR Point is equivalent to \$1 and can be redeemed towards any Amare products at the wholesale price. Unlike points earned in the Subscribe & Save Rewards Program which expire after 12 months, the 200 SSR Points for Bronze and above will expire within 30 days. You must use them or lose them.

Q: Who can qualify for the 200 SSR Points each month?

A: Any Wellness Partner who achieves the paid as rank of Bronze or above and personally purchases a S&S order of 140 PV in a calendar month qualifies for this promotion.

For instance, Jeff is paid as the rank of Bronze in September and his personal purchases total 140 PV on Subscribe & Save in that month. Since September Month-End commissions are finalized and paid on October

15th, he will receive his 200 SSR Points on November 1st. Any points he does not use expire on November 30th at 12AM Pacific Time.

Q: Does the PV purchased by my Customers count towards my personal purchase requirement of 140 PV from S&S order?

A: No, to qualify for the 200 SSR Points each month, the 140 PV on S&S must be purchased by you. To qualify for other bonuses in the Amare Compensation Plan such as “Me and Three,” “Personal Customer Volume Bonus,” etc., PV generated by the product purchases of customers is included.

Q: Do I have to “HIT” and “HOLD” the rank (for a total of 2 months) before I earn the points?

A: No, your points will be deposited in your SSR Account the month after you qualify.

For instance, Jeff is paid as the rank of Bronze in September and his personal purchases total 140 PV on Subscribe & Save in that month. Since September Month-End commissions are finalized and paid on October 15th, he will receive his 200 SSR Points on November 1st. Any points he does not use expire on November 30th at 12AM Pacific Time.

Q: Does this program have an end date?

A: Yes, the program ends on June 30, 2020.

Q: Do I get these points every month?

A: Yes, you will continue to earn these points every month if you qualify.

Q: Is there a time limit that I must hit the rank of Bronze or higher to earn this promotion?

A: No, you may qualify for this promotion from September 1, 2018 - June 30, 2020.

Q: Can I use my SSR Points as partial payment for a regular order?

A: No, SSR Points can only be redeemed towards FREE Products at the Wholesale Price. They cannot be used as partial payment.

Q: Do I have to pay anything to redeem my SSR Points?

A: Yes, there is a redemption fee of \$5 per order plus applicable shipping and tax.

Q: Can I transfer SSR Points to anyone else?

A: No, SSR Points are non-transferable.

Q: Do the SSR Points awarded to Bronze and above Wellness Partners differ from SSR Points awarded through the Subscribe & Save Program to all Preferred Customers and Wellness Partners?

A: The only difference between these rewards is the time in which they expire. Regular SSR Points awarded through the Subscribe & Save Program to loyal Preferred Customers and Wellness Partners expire every 12 months. Points awarded through this promotion to all Bronze and above leaders expire every 30 days. The intention of these points is to help our most loyal leaders obtain and use more products each month.

Q: Do I have to use the full 200 points in one order or can I split them up into several orders?

A: No, you may use your points by processing multiple orders. However, there will be a separate redemption fee of \$5 and applicable shipping and tax for each order.